

IDEA Campus

Tempe Public Art Opportunity

The City of Tempe in partnership with the Boyer Company invites artists to submit qualifications to create permanent artwork within the IDEA Tempe Campus, and to provide masterplan art concepts for the overall campus. The campus is located immediately west of the Tempe Center for the Arts (TCA) and between Rio Salado Parkway and the Rio Salado Multi-use Path. The IDEA Tempe Campus is an approximately 18 acre multi-phased development that is expected to include multiple office buildings, a hotel, parking structures and art related spaces that will complement the TCA. The development is focused on attracting new and existing companies to Tempe that are involved in all areas of technology. IDEA stands for Innovation, Discovery, Education and Arts. The Campus is focused on bringing these elements together in a way that creates an attractive work environment as well as an amenity for the Tempe community.

An iconic artwork (or a series of interrelated artworks) is envisioned as a part of the campus to establish a unique sense of place. Individual works of art, both integrated and stand alone, throughout the campus are desired as part of the masterplan curation. Artworks will be installed as each phase is completed, therefore the artwork will be used as one of the ways to create connections throughout the campus. The attached Phase I plan shows the first phase of the project to be completed in December of 2019. The Full Build Out plan is the proposed design for the project in the future and is expected to be completed by 2034. The "proposed art nodes" on these plans are conceptual only and may change based on the selected artist's input in consultation with the design team.

The art should consider and reflect the intent of developing an office park that is focused on Innovation, Design, Education and Art. It is possible that more than one artist will be commissioned to create work for this site.

The IDEA Campus is a private/public partnership. The property is being privately developed on City owned property. The selected artist will be a subconsultant to The Boyer Company, a real estate development firm, who is the developer of the overall site.

Eligibility

This Call to Artists is open to a professional artist or artist team residing and eligible to work in the United States. Artist must demonstrate experience in design, fabrication and installation, experience with creating public art masterplans, and have knowledge of durable materials appropriate to the Sonoran Desert climate. **Persons with a business interest in the development project outside of the creation of the Artwork; and relatives of anyone with a financial interest with respect to the project at large are ineligible to apply for this project.**

Accepted artist will be required by Arizona State Law HB 2008 to sign a statement verifying that they are lawfully present in the United States. City of Tempe employees, steering committee members, and their immediate family members are excluded from participating in this project.

Budget

The current budget for all costs associated with design and construction of the public art element for Phase 1, as well the conceptual master plan for artwork throughout the IDEA campus, is \$80,000.

The development is subject to the current City of Tempe Art in Private Development requirements. Accordingly, project budgets can be established with each phase or combined together for larger options. The IDEA Campus is a multiphase project that is expected to have a

total art budget of approximately \$500,000.00 total. This budget will be phased along with the building of the campus over the next 15 years. The selected artist will be expected to begin with the phase 1 budget while planning for artwork and design concepts for future phases as the campus is built out. This may include artworks by the artist (or team) chosen for Phase I or by others as determined through the development and approval of the art master plan. The project budget must include all costs related to the artist's project management fees, the artwork's final design, fabrication, transportation, delivery and installation costs; subcontractor and consultant fees; travel costs; engineering; General Liability and other insurance, and all other costs associated with the project. There may be an opportunity for the selected artist to work with the design team in sharing costs associated with design such as structural engineering services, foundations, electrical design, and other support. This will be determined once the artist is selected.

Project Schedule

December 17 th , 2018	Informational coffee chat session
January 4 th , 2019	Submission deadline
Mid-January 2019	Finalists selected, Finalists interviewed
February 2019	Selected artist to begin working with Boyer Company
December 2019	Phase I IDEA Campus opens to the public, Phase I artwork installed

Deadline

Friday, January 4 (11:59 PM) Mountain Standard Time

Pre-Submittal Session

Bring your draft submittal materials and/or project questions for an optional, informal one-to-one session. Please arrive anytime between the two-hour block of time. If you have questions about the project, but are unable to attend a pre-submittal session contact Rebecca Blume Rothman rebecca_rothman@tempe.gov 480-350-2827

- o December 17th from 9-11 a.m. at the Press Coffee Roasters, 601 W. Rio Salado Pkwy, Tempe 85281

How to Apply

The entire submission must be completed on Submittable at www.tempepublicart.submittable.com. All requirements listed below must be met or the application will be removed from consideration. ***Specific proposals are not requested at this stage in the process and will not be accepted.***

- o **Letter of interest:** (Maximum 1 page) Describe why you are interested in this project and explain previous relevant experience. If you are applying as a team, the letter should clearly describe the contribution of each collaborator.
- o **Resume:** (Maximum 2 pages) Outline your recent experience and accomplishments as an artist. If applying as a team, each member may submit a one page resume.

- **Professional References:** List three professional references with current contact information including email and phone number.
- **Digital Images:** 6 images of previously completed work (JPG). Specific proposals will not be accepted.
- **Image List:** (Maximum 2 pages) A separate document listing information about the 6 digital images. For each image submitted list the title, date, size, location, and budget with a thumbnail of the image.

Artist Selection Process

Applications will be pre-screened by City staff to ensure that the submissions meet the minimum qualifications as described in the eligibility section. An artist selection committee will review artists' submissions and select 2-4 finalists. The finalists will be invited to a project orientation and interview. The artist selected will be asked to provide a proposal before final approval and authorization to proceed on completing artwork(s) for Phase I. The steering committee is comprised of members from the Tempe Arts and Culture Commission, community stakeholders, arts professional and The Boyer Company. The selected Artist will work with The Boyer Company and Tempe Public Art throughout the project.

Information

IDEA Tempe Campus is a phased development that focuses on creating an attractive office environment for new and existing technology companies in Tempe. The 18-acre, 1 million sq ft project includes five commercial office buildings with a hotel, restaurant and retail space, two parking structures, as well as a 40,000 sq ft of arts rehearsal and classroom space. IDEA stands for Innovation, Discovery, Education and Arts.

The [Boyer Company](#) is the developer. Construction began in April with remediation of the site. Okland Construction is the general contractor. SmithGroup is the current project architect. BD, one of the world's largest medical device companies, is the first tenant for this campus.

<https://www.tempe.gov/government/economic-development/locate-in-tempe/idea-tempe>

Tempe Public Art aspires to cultivate a unique community identity that advances Tempe as a vibrant and progressive destination. Tempe's diverse collection of permanent and temporary public art complements the natural and built environment through innovative place-making, installations and infrastructure enhancements. Tempe Public Art promotes artistic expression, bringing people together to strengthen Tempe's sense of community and place.

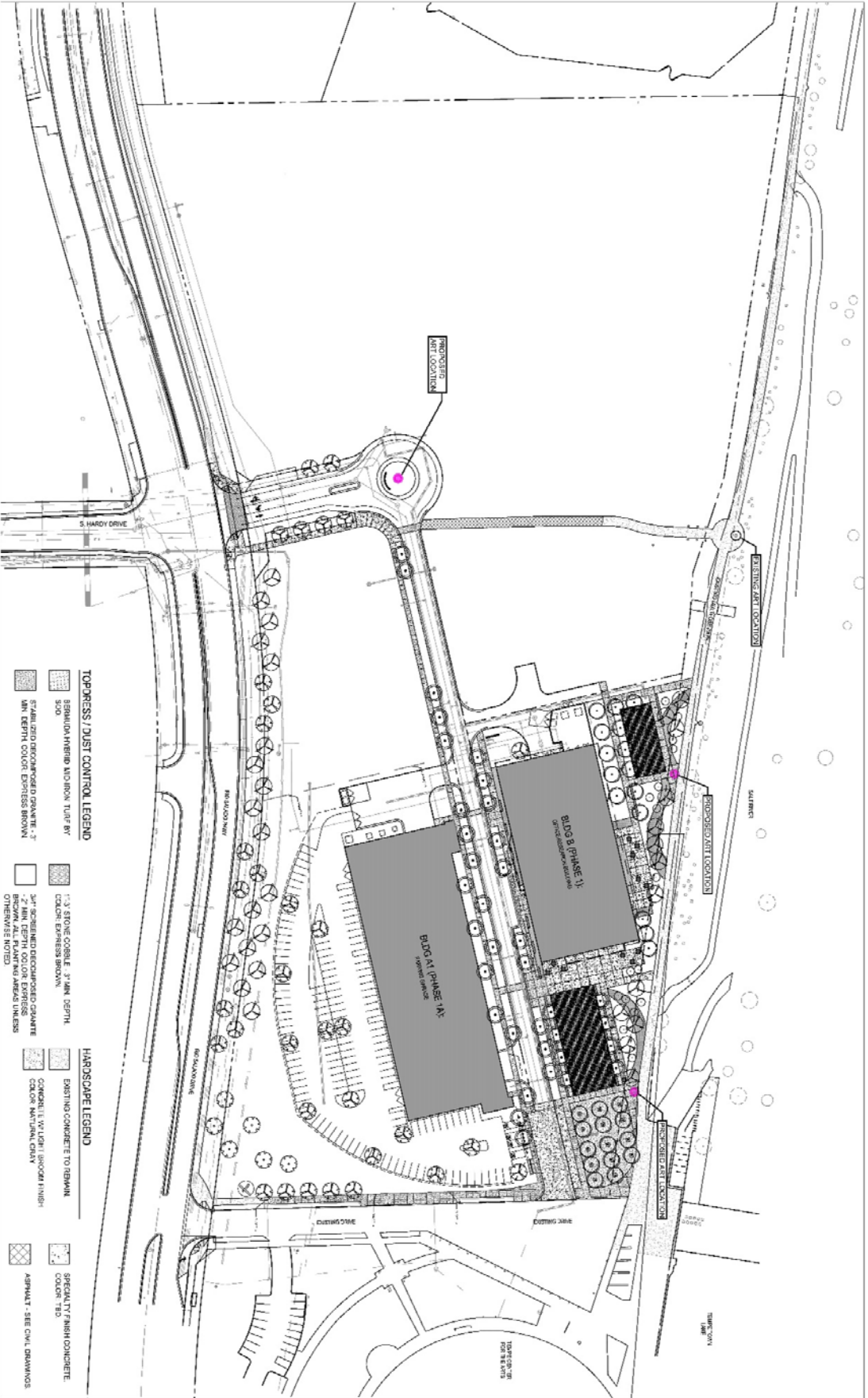
The City of Tempe Art in Private Development Ordinance, passed in 1991, has been instrumental in adding more than 95 privately owned artworks to the city, blanketing Tempe's 39.5 square miles with public art that is always accessible. The ordinance requires large, private retail and office developments to commission artwork on their property or support local cultural programs. Public art staff assists developers in identifying artists who specialize in creating integrated or landmark public art. Developers also can choose to support the existing programs of the Arts & Culture Division. The result showcases Tempe as a progressive city with a focus on the aesthetic. www.tempe.gov/PublicArt

We are here to help, contact: Rebecca Blume Rothman, Director of Public Art
rebecca_rothman@tempe.gov 480-350-2827

This Call to Artist does not commit the city to enter into any agreement, to pay any costs incurred in the preparation of the proposal to this request or in subsequent negotiations, or to produce a contract for the project. The city reserves the right to reject any or all applications, reissue the Call to Artist, revise the project terms or procure any service by other means. While all reasonable care will be taken, the city is not responsible for loss of or damage to materials included with applications.

PUBLIC ART LOCATIONS EXHIBIT PHASE 1

TEMPE INNOVATION CENTER 11-05-2018



PUBLIC ART LOCATIONS EXHIBIT FULL BUILD OUT

