

Morreene Road Park Public Art Opportunity

1102 MORREENE ROAD, DURHAM NC 27705



Project Overview

The City of Durham invites professional artists or artist teams to submit qualifications to design, fabricate, and install a signature, permanent piece of public art at Morreene Road Park in Durham, North Carolina. Full proposals are not required at this time; please submit only those materials described in the submission requirements section. The selected artist will work in collaboration with the City of Durham's Public Art Program administrator, Morreene Road Park Project Manager, and Durham Parks and Recreation Department.

Deadline

February 28, 2019
11:59PM EST

Submission Requirements

Application materials must be received by 2/28/19 at 11:59 PM EST. **Submit!**

Items required include :

- Statement of interest
- Work samples
- Resume
- References

Project Budget

\$3,500 including artist
honorarium and materials

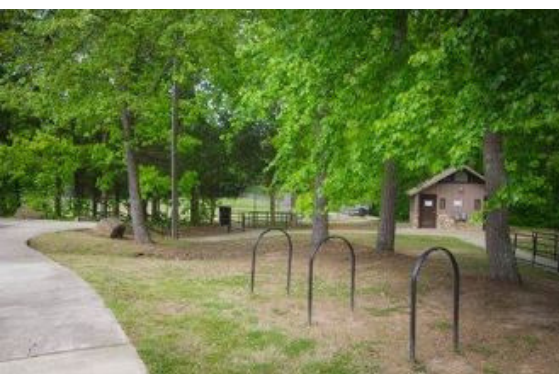




Existing picnic area



Existing ADA accessible playstructure



Existing path and restroom facilities, all images from [DPRPlayMore](#)

Project Background

The City of Durham is currently renovating the athletic courts at Morreene Road Park, found at 1102 Morreene Road, Durham, North Carolina. Improvements to the park will include a full reconstruction of the tennis courts, removal of old asphalt around the playground, and the addition of new ADA accessible pedestrian pathways. Renovations are expected to be completed by April 2019.

Morreene Road Park offers a variety of public art installation opportunities. Applicants are encouraged to consider interactive installations such as sculptures, ground-plane murals, or creative seating elements. The installation(s) may be installed along the pathways, near the play structure, or in the parking lot of the park. Additionally, applicants are strongly encouraged to consider the park's dedication to accessible play space. To honor Morreene Road Park's history, the Selection Committee will prioritize artists or artist teams whose work reflects awareness and understanding of people with disabilities.

About Morreene Road Park

Named after the historic "Morreene Dairy" which used to stand nearby, Morreene Road Park is home to baseball and softball fields, basketball courts, picnic shelters, and tennis courts. The park is also the site of Durham, NC's first purpose-built ADA accessible play structure.

Morreene Road Park is a diverse, active space which invites folks of all ages, abilities, and from all across Durham to come out and Play More.

Eligibility

This request for qualifications is open to all individuals or teams age 18 or older who live or work in the Triangle-area as defined by the following counties (Chatham, Durham, Franklin, Johnston, Orange, Person, and Wake) and are eligible to work in the United States.

Candidates are eligible regardless of race, color, religion, national origin, gender identification, military status, sexual orientation, marital status, or physical ability.

Scope of Work

Artist(s) are expected to create a work of permanent art inspired by one or all of the following themes: Inclusivity, Diversity, Community, Activism, Creativity, Entrepreneurial Spirit, and Progress. The City of Durham defines permanent art as visual art including, but not limited to, sculptures, murals, photographic renderings, mosaics, lighting and electronic art installations installed on a permanent basis in spaces which are visible from public streets and pedestrian walkways, free of any admission fee, through a public process providing opportunity for community input.

The selected artist or artist team will be required to perform the following services:

- Leading an engagement process to solicit community input in one or more sessions, prior to submission of design concept(s).
- Collaborating with the City and project stakeholders on the final design
- Overseeing the fabrication and installation of the public art piece
- Submission of a reasonable maintenance plan to ensure proper conservation of the piece

Submission Requirements

Application materials must be received by **February 28, 2019 at 11:59 PM EST** via the submission portal [linked here](#). Items required shall include the following:

- **Statement of interest:** Briefly describe your interest in this project, and your qualifications for completing the work. Artist teams should explain their interest and qualifications collectively.
- **Work samples:** Submission should include visual representations of past artwork that demonstrate your qualifications for this project. Applicants must upload a total of 10 images that represent up to 5 previously completed projects. Each sample should have an accompanying summary of the title, location, cost, materials/media, and timeline associated with that piece. Videos will count as one of the 10 images, and should be submitted as a PDF link. Artist teams' work sample submissions should include examples from each team member.
- **Résumés:** Résumés for each artist/ artist team member should include any public or private commissioning experience, and community engagement experience, if applicable.
- **References:** Each artist should provide at least one and up to three (3) professional references or recommendation letters with contact information for each reference. Artist teams may submit a total of 3 references collectively.

Selection Process & Evaluation Criteria

City staff will preview application for completeness and may reject incomplete applications or non-responsive submissions. An Artist Selection Committee (which may include city staff members of the Durham Public Art Committee, visual art/design professionals, and other community members) will review and evaluate application portfolios based on criteria that will include the following:

- **Aesthetic Excellence:** Aesthetic excellence of past projects
- **Community Engagement:** Experience, success, and/or interest in community engagement in the process of creating public artwork
- **Materiality:** Proven track record of using the materials and methods appropriate for this project
- **Project Management:** Demonstrated ability to manage projects with similar budgets on time and on budget.

The Selection Committee will recommend an artist or artist team to the City for approval. This selected artist or artist team will be invited to contract with the City for the commission of this work.

Project Budget

The total budget for this project is \$3,500. This amount includes all fees and expenses associated with this project, including honorarium, materials, equipment, labor, permits, engineering documents, insurance, taxes, travel, installation, shipping, maintenance instructions' document, and written and professional photographic documentation of the completed project. The public art will coincide with renovations being made to the site.

Proposed Project Timeline

Artist Call Released: January 25, 2019

Submittal deadline: February 28, 2019, by 11:59 PM EST

Finalist selection: March 2019

Selected artist notification: March 2019

Anticipated contract execution March 2019

Community engagement + concept development: March - April 2019

Concept and design development approval: April 2019

Fabrication and installation: May - June 2019

Project Completion: June 2019



Additional Information

The City reserves the right to reject any and all proposals. The City may negotiate changes of any nature with any Finalist or Awardee with respect to discrepancies between the designs selected for the contract and the art that will be commissioned by the City, and (ii) to enter into an agreement for some or all of the work with one or more artists that do not submit proposals. Although artist applicants should make their best faith effort to comply with the requirements outlined in this call for artists, the City may, in its discretion, waive non-compliance.

The evaluation criteria included in this RFQ are intended to be used to make a recommendation to the entity or person within the City authorized to award the contract. That entity or person is not bound to use these criteria or to award on the basis of the recommendation. The City reserves the right to change the criteria and to otherwise vary from this procedure as it determines to be in the City's interest. Unless the artist indicates otherwise, all of the materials submitted to qualify for this opportunity will be discarded after the conclusion of this solicitation. Under the terms of the contract, the Awardee will agree to allow the City to incorporate the design and installation it has commissioned into the City's permanent art collection.

Contact Information

Applicants with inquiries about this project should email:

Stacey Poston

Special Projects Manager

General Services Department,
City of Durham

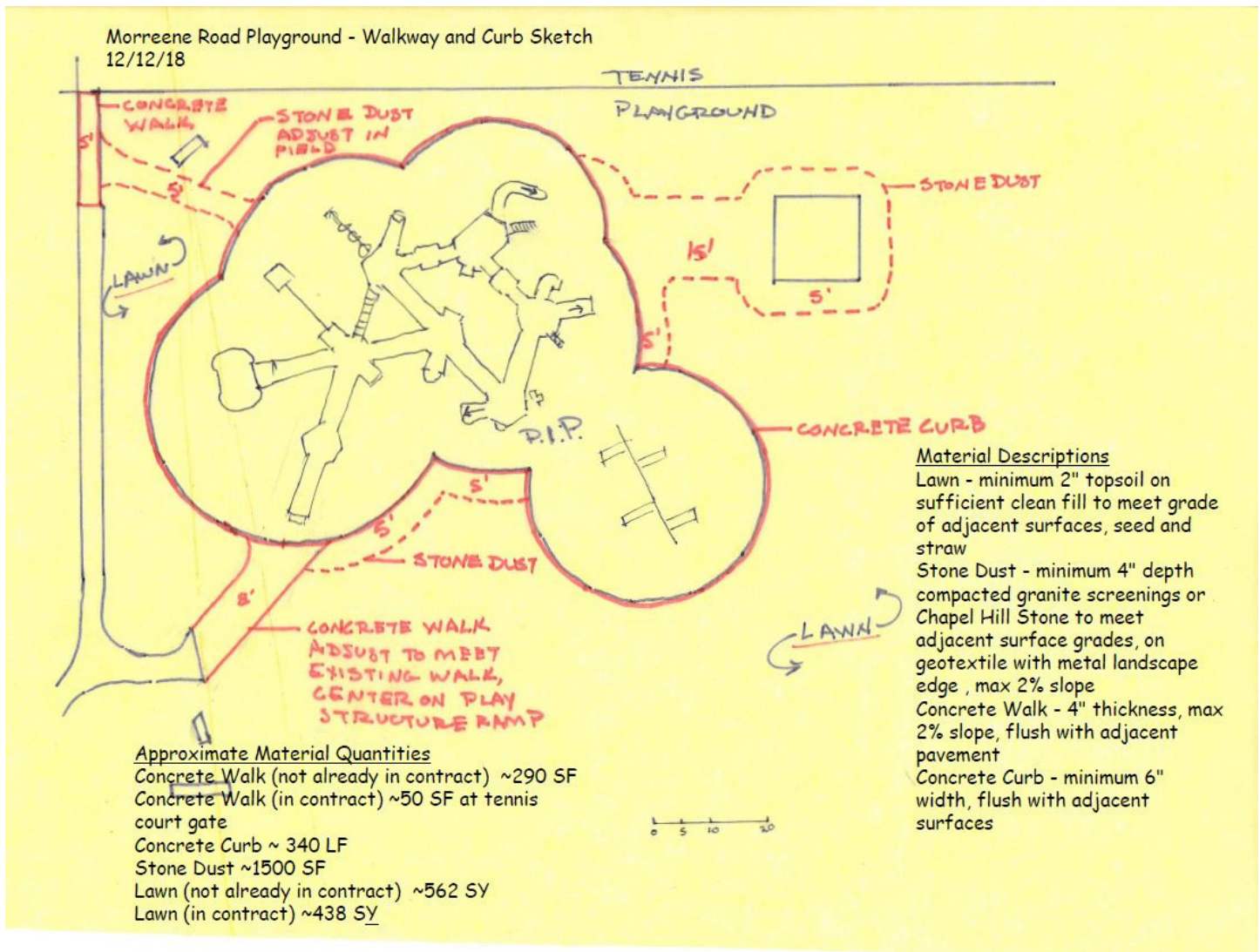
Stacey.Poston@gmail.com

Submission Portal

[Click Here](#) to apply for the Morreene Road Park Call for Public Art



Appendix A - Site plan



Renovation Site Plan for Morreene Rd. Park, Durham, NC

Appendix B - Site Photos



Aerial view of current site



View of play structure from parking lot