



REQUEST FOR PROPOSALS 2019 Artist Alley

FestivALL Charleston and the City of Charleston Office of Public Art (COPA) is requesting proposals and qualifications from artists for the design and implementation of a series of public art murals.

ABOUT FESTIVALL CHARLESTON

Partnering with over 90 arts and community organizations and hundreds of local, regional, national and international artists each year, FestivALL, a 501(c)(3) nonprofit organization, is considered a premiere arts collaborator of Charleston, West Virginia. FestivALL is city-wide and multi-arts and serves its mission through its 10-day June FestivALL, an October FestivALL Fall, a monthly speaker series called Three Things, and other programming throughout the year. Each year FestivALL includes over 100 events, and 300 performances and exhibitions from music, theatre, dance, visual art, humanities and more. These events take place in over 40 indoor and outdoor venues, and many events are free or low cost.

ABOUT THE CITY OF CHARLESTON OFFICE OF PUBLIC ART (COPA)

Charleston is a beautiful city. It's topography of mountains, rivers, and stunning views is complimented by an architecturally rich Downtown and Capitol Complex, neighborhoods with unique identities, and organizations that provide access to a diverse range of arts experiences. Public art has traditionally been a part of that mix, and the city has a collection of more than fifty works of art in public places. In 2017, the City of Charleston Office of Public Art (COPA) was established as a result of a comprehensive Public Arts Plan developed through a grant from the National Endowment for the Arts. The focus of the department is the conservation, education, and creation of Public Art in Charleston, WV. COPA is committed to creating innovative opportunities for artists, engaging residents and visitors, and encouraging collaboration between the public and private sectors.

PROJECT SUMMARY:

Artist Alley is a series of public art murals located on Charleston's West Side Elk City District.

Part of the ongoing revitalization and beautification of the City of Charleston through the arts, the goal of this project continues to be the enhancement of our communities.

- improve the overall aesthetic look and create a pedestrian alley
- generate and continue interest in and awareness of public art in the City of Charleston

FestivALL/COPA is asking that this call for proposals be open-ended and without a specific theme to encourage individual artists aesthetic and unique point of view.

FestivALL/COPA will select 8 artists for the project; each artist will paint one panel to be installed in the Artist Alley.

FestivALL/COPA asks that all details regarding the project remain confidential until an announcement is made to the public. A formal press release will be distributed once the artists have been chosen for the project. Response to this RFP signifies confidentiality between the organizers and the artists involved in this process.

SITE INFORMATION:

Alley near 123 Washington Street W AND Bigley Avenue

- Each panel measures 4' x 8'
- Concepts must incorporate the entire panel at a vertical orientation

OTHER CONSIDERATIONS:

- The artist will NOT be responsible for installation.
- Artist are responsible for pickup and delivery of the panels from the City Service Center
- Proper primer and paint must be used to ensure quality product that is durable.

BUDGET:

Artists will receive \$1,000 per panel. It is the artists' responsibility to supply their own paints and other materials. Selected artists will receive 25% of funds upon signing a contract with the FestivALL; the remaining 75% will be paid when the work is completed and necessary information is provided.

PROJECT TIMELINE:

Proposals will be accepted until **June 7, 2019**. A selection committee consisting of members of the FestivALL/COPA and project funders will consider proposals and notify selected artists by **June 11, 2019**. The FestivALL/COPA will meet with the selected artists to discuss revisions, contracts and the overall breadth of the project. **The execution of the panels may begin in June 12, 2019 and be completed by September 30, 2019. Artist will be required to work with The COPA and FestivALL to schedule installations. Some activity will be required during FestivALL June 16-30, particularly June 22 from 4-7pm during Ice Cream & the Arts in Elk City (an event of FestivALL)**

FINISHING:

- Once the panels are completed and approved by the COPA office an anti-graffiti clear-coat will be applied by the City of Charleston.

ARTIST PROPOSALS:

The request is for pro bono conceptual development and submission of proposals. Artists are required to submit a concept that is developed enough to provide the selection committee with a clear understanding of the nature and content of the mural being proposed. Proposals should reflect a concept that utilizes the entire space allocated.

In addition to the proposed concept, artists must submit the following information via mail or **email**:

- A cover sheet including contact information
- A brief written description of the proposed concept (to be used in printed materials and social media)
- Relevant qualifications concerning past experience with public art projects
- Examples of previously completed large-scale works

Additional imagery, drawings, and sketches are acceptable, but please limit your application to ten 8.5 X 11 pages. Please do not send original art.

Incomplete and/or late proposals will not be considered. Proposals including a commercial message, product, trademark, trade name, logo or otherwise advertising a product, service, or business will not be considered. Proposals containing obscene images or wording will not be considered.

Proposals may be sent to:

City of Charleston Office of Public Art

Attn: Jeff Pierson

915 Quarrier Street

Charleston, WV 25301

Or e-mailed to jeff.pierson@cityofcharleston.org

With questions, call Jeff at 304-348-8000 ext. 306

