



**OFFICE OF PUBLIC ART**  
**CHARLESTON, WEST VIRGINIA**



# CHARLESTON'S WEST SIDE GATEWAY MURAL PROJECT

## REQUEST FOR PROPOSALS

the City of Charleston Office of Public Art (COPA) and the Charleston Main Streets (CMS) is requesting qualifications from artists for the design and implementation of a mural on Charleston's West Side

### **ABOUT THE CITY OF CHARLESTON- OFFICE OF PUBLIC ART (COPA)**

The City of Charleston's Office of Public was created to be a resource for the conservation, education, and the creation of Public Art in Charleston, WV. Through COPA major efforts have taken place to elevate the cultural vitality of the city.

### **ABOUT CHARLESTON MAIN STREETS (CMS)**

Charleston Main Streets is a centralized economic and community development organization focused on the continual revitalization of the East End and West Side of Charleston through business recruitment, district marketing, and public space enhancements.

### **PROJECT SUMMARY**

Copa and CMS are inviting artists to submit pro bono proposals for consideration to execute a mural on the West Side of Charleston, WV. A selection committee will consider the proposals and award the contract to the committee selection.

### **TIMELINE:**

SUBMISSION DEADLINE – **August 26, 2019**

ARTIST SELECTION FOR CONCEPT PROPOSAL – **August 30, 2019**

EXECUTION OF MURAL – **September 1, 2019 - November 1, 2019 (weather pending)**

### **SITE INFORMATION:**

The building selected for this project is located at 101 Washington Street West – Charleston, WV 25302 at the corner of Washington Street and Pennsylvania Avenue. See attachment for dimensions and coverage area.

### **MAINTENANCE/DURABILITY:**

All applicants are expected to consider the issues of long-term conservation and maintenance of public art. This project is located in the public realm and will be exposed to weather and physical stresses. Artworks should be fabricated of highly durable, low-maintenance materials.

**FINISHING:**

- Once the murals are completed and approved by CMS/COPA, an anti-graffiti clear-coat must be applied. This clear-coat product will be supplied to the artist by CMS

**BUDGET:**

The final selected artist will be paid a final stipend of **\$12,500.00** to execute the mural. The artist is responsible for all materials related to the execution of the project.

**CONCEPT:**

The concept for this mural is an open one however, we are looking for a clean vibrant design that welcomes the eye into the physical space of the West Side Gateway.

**SUBMISSION REQUIREMENTS:**

- 1. Proposed concept rendering:** Colored rendering of the proposed concept design.
- 2. Work Samples (5-10):** Visual representations of past artwork that demonstrate qualifications in executing murals similar to this project.  
-Physical submissions of artwork will not be accepted.  
-Images must be formatted as high-resolution jpeg files.\*
- 3. Resume/Vitae:** Submit a resume/Vitae that includes relevant work experiences to above mentioned project.

**ELIGIBILITY:**

Candidates must be professional artists or designers as stated in your resume, eligible to work in the United States, and age 18 or older. Candidates are eligible regardless of race, color, religion, national origin, gender, gender identification, military status, sexual orientation, marital status, or physical ability. You do not need to be a resident of West Virginia to make a submission.

**Submission may be emailed to:**

City of Charleston Office of Public Art

c/o Jeff Pierson [jeff.pierson@cityofcharleston.org](mailto:jeff.pierson@cityofcharleston.org)

With questions, call Jeff at 304-348-8000 ext. 306 or 304-720-7054 or 304-541-9284

