US1.4: GATEWAYS

Gateways create a sense of arrival at a place. They can be (I) transitional corridors such as the West Washington Street corridor adjacent to the Zoo linking the downtown and the west side neighborhoods, (2) a physical element marking a point of transition between districts, such as the Interstate underpasses approaching the downtown or (3) the sequence of views leading to a destination, such as views of the downtown skyline starting at 121st Street when southbound on North Meridian Street.

PRINCIPLES SUPPORTED

- 4. Public Realm
- 5. Character and Vitality

GUIDELINES \bullet Required \bullet Recommended \bigcirc Information \otimes Not Applicable

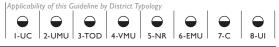
US 1.4.1 Existing physical elements in the public sphere, such as bridges and underpasses, are to be designed to be safe for pedestrians, bicycles and vehicles.

US I.4.2 The design of bridges, underpasses and other gateways should incorporate unique lighting, painting, graphics and materials.

Applicability of this Guideline by District Typology											
\bigcirc	Θ	Θ	Θ	\bigcirc	Θ	\bigcirc	Θ				
I-UC	2-UMU	3-TOD	4-VMU	5-NR	6-EMU	7-C	8-UI				

US I.4.3 All gateway projects that are proposed by "grassroots" initiatives will be reviewed for contextual relationships, durability and cultural relevance to the area. Guidelines for "Public Art" as listed in USI.5 will be applied.

Refer to Guideline USI.5: Public Art for guidelines relating to public art.





US 1.4.2: This railroad bridge over West Washington Street at Harding Street has been transformed into a gateway to White River State Park with unique painting.

US1.5: PUBLIC ART

Art should be an integral part of infrastructure improvements and new construction. Interactive art, fountains, paving, landscaping, graphics, lighting and sculpture can communicate our culture's values and create a more vital environment. Art (for the purposes of these guidelines) is defined as original works created by an individual or team that is experienced in their discipline. The following disciplines are included as having the potential for producing original creative works: (I) Artists - visual arts, performing arts and literary arts, (2) Craftsmen - glass, metal, weaving, quilting, pottery, etc., or (3) Design professionals - architecture, landscapes, interiors, engineers, etc. In general, art is a creative expression by an individual or design team that also ultimately controls the aesthetic outcome.

PRINCIPLES SUPPORTED

- 4. Public Realm
- 5. Character and Vitality

GUIDELINES \bullet Required \bullet Recommended \bigcirc Information \otimes Not Applicable

US 1.5.1 Support for the arts is recommended to be integrated into the design of every new public and new commercial project with a floor area over 50, 000 square feet in size or having a construction cost of over \$1,000,000.



US 1.5.2 Public Art is recommended to be integrated with all new public institution and government construction projects greater than \$1,000,000 in value. Public Art is art that is located on public property and/or integrated with public construction projects. Public Art can include all forms of original works of art, exterior or interior, which are accessible to the public during normal hours of operation. The Arts Council's Public Art Advisory Group (or its successor) will be solicited for comment and advice regarding acquisition, disposition and/or commissioning of Public Art.





US 1.5.1: Walls and facades of the Indiana State Museum incorporate artwork from every Indiana county and help transform an otherwise monolithic wall into a site amenity.



US 1.5.2: The Indiana Government Center incorporates several pieces of public art in its buildings and on its campus. Large projects like this are encouraged to incorporate public art.

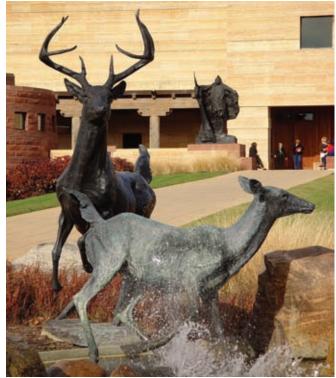
US 1.5.3 All permanent installations of art located in the Public Sphere or Quasi-Public Sphere shall be constructed of durable materials, not interfere with public safety, and be free of advertising. The installation shall provide access for as many individuals as possible (the provision of access for the mobility, hearing and vision impaired is encouraged), consider public safety and liability issues; consider vehicular and pedestrian traffic patterns; consider the relationship to architectural and natural features, landscape design, environmental impact, and future plans for the area. Art should promote interaction and communication among people who use the Pedestrian Activity Zone (PAZ) and the Landscape/ Plaza Zone (LPZ) (see page 14). Interaction can be by means of touch, movement and play that offer different day and night experiences. The social context and other uses of the space including existing artwork within the proposed site vicinity shall be taken into consideration. Art should also reflect the unique character, heritage, and place of the Indianapolis region. Petitioners are encouraged to develop a long-term maintenance program for all permanent installations.

Also see the Sign Ordinance for definitions and regulations related to signs.



US 1.5.4 All temporary installations of art shall not interfere with public safety and be free of advertising. Petitioners are encouraged to develop a long-term maintenance program for any such installation that uses recurring temporary or non-durable elements (such as flags or banners).





US 1.5.2: The Eiteljorg Museum incorporates several pieces of public art on its campus. Large projects like this are encouraged to incorporate public art.

US 1.5.5 Large scale installations of landscaping (environmental art), urban graphics or art consisting of dispersed components are encouraged. Projects will be reviewed for compatibility with these guidelines. The Arts Council's Public Art Advisory Group (or its successor) will be solicited for comment and advice regarding acquisition, disposition and/or commissioning of Public Art. This group has been established as was recommended in the Indianapolis Public Art Master Plan.

	Applicability of this Guideline by District Typology										
Θ	Θ	Θ	Θ	\otimes	Θ	Θ	\otimes				
I-UC	2-UMU	3-TOD	4-VMU	5-NR	6-EMU	7-C	8-UI				