



Request for Proposals:
INTER/ACTIVE Projects
Funded by the City of Toledo's One Percent for Art Program
Administered by The Arts Commission

Overview / Project Intent:

The Arts Commission of Greater Toledo's Art in Public Places program is seeking new proposals for INTER/ACTIVE, a series of interactive public art projects for The Art Loop and Momentum Festival. We are looking for highly interactive, community-driven, collaborative works of art that are accessible to the public and civic in scope.

Momentum, a program of The Arts Commission, presented in partnership with ProMedica and other cultural institutions, organizations, and businesses of greater Downtown Toledo brought over 14,000 people to Promenade Park in 2019. Momentum features live music, artist demonstrations, hands on activities, food trucks, and other entertainment along the riverfront September 17-19 2020. The INTER/ACTIVE projects were a highly successful component of the festival in 2017, 2018, and 2019 - allowing participants to observe, engage, interact and create. More info on Momentum can be found here: <https://momentumtoledo.org/>

The Art Loop takes place on the third Thursday of the month in Downtown Toledo. The public is invited to explore the downtown creative community through self-guided tours of the art, artists, and space that inspire a vibrant Toledo. More info can be found here: <https://theartscommission.org/artloop>

What are Interactive Art Projects?

"Interactive art" can mean different things depending on the context. We are looking for some of the following features:

- Art that requires human interaction to complete the piece.
- Art that involves the community and the audience in its creation, presentation and display.
- Art that prompts the viewer to act.
- Art that can be approached, touched, heard or experienced, as well as viewed.
- Art that prompts people to interact with one another.
- Art that responds to participants and its environment.

- Art that causes the viewer to reflect on the larger community.
- Art that challenges the viewers' traditional perspective on art.

What we are *not* looking for?

Although we are open to any media, these are some examples that fall outside of the scope of this project:

- Static work, such as sculpture, with no interactive component.
- Gallery work, such as paintings that are passively experienced.
- Film that is passively experienced.
- Entrepreneurial endeavors.
- Sound based projects.

The utilization of performing art projects that have an interactive component will be considered eligible. Past INTER/ACTIVE projects include a giant storybook, a mobile foundry, a giant interactive video game, a visual representation of individualism and community, and a pop-up puppet parade.

We are open to your ideas. If your work is engaging and participatory, regardless of the medium, please feel free to apply or email with questions. We are not accepting projects incorporating sound for this request for proposals.

Eligibility

Individual artists, teams or collectives are eligible to apply. The competition is open to all artists working within a 150-mile radius Toledo, OH regardless of race, color, religion, national origin, gender, age, military status, sexual orientation, marital status, or physical or mental disability. A map illustrating the radius can be found here:

<https://drive.google.com/open?id=1LQmle505LgHMI90wm8-4-wSffnWlfxsd&usp=sharing>

What can you expect if your proposal is selected?

- Selected proposals will receive up to \$10,000 based upon the proposed budget and scope.
- The first release of funds will be in May of 2020 with the expectation that the project is completed within the proposed and agreed upon timeline.
- The payment schedule for each selected proposal is specific to the project.
- Each artist is responsible for obtaining liability insurance for the presentation of the project prior to the event launch.
- The Arts Commission is committed to working with each artist to arrive at a schedule that best suits the needs of the artist and the project including insurance needs. Generally, commissions are awarded in two payments over the course of project, with the first payment sent on

signing of an agreement and a second payment being contingent on a report of the project's progress.

Commissions such as this are usually considered taxable income to the recipient, at least in any amount in excess of the project's costs. We will send both you and the IRS a form 1099 MISC documenting the grant payments.

Submission Instructions

If your project fits our criteria, please follow these instructions to be considered for funding. Artists may submit up to two (2) proposals. Full proposals will be requested if selected as a finalist. Please submit the following information:

- Contact info (name, email, phone number, address).
- Letter of intent that includes a brief statement of how the project fits the mission and criteria.
- General information about the project.
- A brief physical description of the project including space requirements.
- One to three images showing how the project will appear (a rough sketch is fine at this stage).
- A draft of an itemized budget including an artist's stipend, in-kind support if applicable, and other partnerships.

Timeline:

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| RFP Launched | 03/31/20 |
| Proposals Due | 05/01/20 |
| Review Starts | 05/06/20 |
| Projects Selected | 05/15/20 |
| Review with Finalists & Final Approval | 06/16/20 |
| Project Update | 07/20/20 |
| Launch Event | 09/17/20 |

WHERE TO SUBMIT MATERIALS

<https://theartscommission.wufoo.com/forms/zomh4xt09o29p8/>

Questions:

Contact Nathan Mattimoe
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