**10.20 MURALS & FREE STANDING PUBLIC ART**

A. Content distinguishes mural art from signage.

B. It may be appropriate to paint murals of the side or rear walls of buildings.

C. Murals are not permitted on unpainted or contributing structures.

D. The location of the mural should not cover or detract from significant or character-defining

architectural features or detract from the historic character of the building.

E. Murals mounted onto a building must be attached in such a way to prevent damage from

moisture/condensation behind the attached panel. Hanging and/or anchoring of the mural

should be reversible.

F. The scale of the mural should be appropriate to the building and site.

G. Paint utilized should be superior quality intended for exterior use and should not

compromise the integrity of the material to which it is applied. Reflective, neon and

fluorescent paints are prohibited. Consultation with the exterior design consultant for Main

Street Arkansas is recommended.

H. The mural should have a weather-proof and vandalism-resistant coating.

I. Maintenance of the mural is the responsibility of the property owner.

J. The mural must be properly maintained to ensure that peeling paint is corrected and

vandalism is removed promptly.

K. Written permission from the property owner is required.

L. Free-standing public art should be in scale with its surroundings and placed in a way that

does not inhibit pedestrian traffic. Public art projects are reviewed by the Historic District

Commission and must comply with city codes.