



**FOR IMMEDIATE RELEASE**

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**FOR MORE INFORMATION, CONTACT:**

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**CITY OF SALEM, MA is pleased to announce the Artist's Row Market Day Launch Party taking place Saturday, May 1, 2021 10am–7pm on Artists' Row, 24 New Derby Street, Salem MA.**

Spring has sprung and Summer is just around the corner, come shake off the winter blues with the shops on Artists' Row at our seasons' grand opening Artists' Row Market Day Launch Party!

On Saturday, May 1, 2021 Artists' Row will come alive with activity! Starting at 10am visitors can meet local artists, see them in their natural habitat, participate in free hands-on art making activities, sign up for workshops, listen to some live tunes, grab a bite to eat and even do a bit of shopping! There is so much the shops on Artists' Row have to offer!! Don a mask and come down for a visit.

**ChagallPAC** will offer up an eclectic array of handcrafted jewelry, fiber arts, poetry books, painting and so much more at their booth so passerby can get a taste of all this amazing collective of artists has to offer. Visitors will also be able to engage with a variety of COVID safe hands-on art making activities and musical performances. From 4-7pm the lively sounds of the Matt Savage Quartet will fill the Row.

*The Chagall Performance Art Collaborative (Chagall PAC) is a community of artists committed to collaborating across disciplines and exploring the ways we experience art. We believe art is never the same in any given moment, but rather evolving and continually being shaped by the imaginations of those who come into contact with it. We create performances that involve audience participation and expand to the newest reaches of contemporary performance art. ChagallPac is located in Unit 1 on Artists' Row. They are currently open Fridays 12-6pm and Saturdays & Sundays 10am-6pm. Following the kick-off party in May, the shop will be open every weekday 12-6pm and weekends 10am-6pm. Visitors can also enjoy live music outside on Artists' Row every Friday and Saturday night throughout the summer. Learn more at: [chagallpac.com](http://chagallpac.com)*

**Beverly Bees** will roll out a table where visitors can learn about bees and how to help them by planting a bee friendly garden; view honeybees at work in their observation hive; and peruse a wide variety of hand made locally harvested beeswax candles and gifts. They will also have their own raw honey, native bee houses and supplies and bee friendly organic seeds and plants available to purchase.

*Beverly Bees is located on Artists' Row in Unit 2. They offer handmade beeswax candles, award winning honey and bee skin care from their very own bees! Watch them make candles in hundreds*

*of shapes and designs from pillars, tapers, votives, pumpkins, skulls, wolves, dragons, witches, zombies and more! Get delicious local raw honey fresh from the hive to tantalize your taste buds or handmade beeswax lip balms, lotions, and salves to delight your skin, and smell the sweet honey aroma of their handmade beeswax candles as they burn. Learn about bees, beekeeping, bee removal, how to help save bees and so much more. You can even view live bees in the shop's observation hive as a fun bonus! They are currently open Thursdays & Fridays 12-5pm, Saturday & Sundays 11am-5pm. Starting in May they will be open Wednesdays thru Fridays 12-5pm and Saturday & Sundays 11am-5pm. Buzz in for a sweet time. Stings not included. [beverlybees.com](http://beverlybees.com)*

**Shindig!**, along with visiting artist *Jim Motta of Wicked Kreations by Jim*, will be setting up an expanded version of their shop including more upcycled, artist-embellished oddities, antiques, one of a kind fashion, patches, pins and more!

*Shindig! is all about fun! Inspired by pop culture and design, Shindig! creates and collects fun and unique jewelry, art, clothing, and other things you might not be able to live without. Family owned and operated, Shindig! is a small operation that's dedicated to creating cool things with as little waste as possible. Pop into to our shop in Unit 4 on Artists' Row and get shindiggity with us! Open 6 days a week 12:00-6:00pm, closed Tuesdays. [shindigstudios.com](http://shindigstudios.com)*

In addition to the above, the new 2021 **Artists' Row Public Artist in Residence (PAiR)** will also have a table at the event for hands on activities and to showcase to the community what is come during their residence on Artists' Row this season and the long time Salem favorite **The Lobster Shanty** is now open from Noon until Midnight seven days a week for both dine-in and take out service. Outdoor seating is always available along with a new expanded menu! [lobstershantysalem.com](http://lobstershantysalem.com)

More details about specific activities will be released closer to the event so please stay tuned!

*Artists' Row is at the heart of the City, centrally located in historic downtown Salem at 24 New Derby St., across from Old Town Hall and Derby Square. It was originally built as a marketplace and continues to be a thriving public plaza and pedestrian way. Artists' Row consists of four artist 'stalls', a restaurant, and a public restroom and The Artists' Row Initiative is a seasonal program run by the City of Salem's office of Arts & Culture that provides space for artists and artisans looking to build their audience and/or business through daily engagement with residents and visitors to Salem. [salem.com/artists-row](http://salem.com/artists-row)*

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