



## FOR IMMEDIATE RELEASE

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### FOR MORE INFORMATION, CONTACT:

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### 2021 Salem Arts Festival Mural Slam Call for Artists

The City of Salem's Public Art Commission and the Salem Arts Festival are teaming up to present the 6th annual Salem Arts Festival Mural Slam (SAF Mural Slam). This dynamic live painting event engages the public with creative producers and contributes to downtown Salem's cultural vitality. Salem Arts Festival is a project of Salem Main Streets and Creative Collective.

The site for the 2021 SAF Mural Slam is Artists' Row, a historic marketplace that has evolved into a vibrant corridor of galleries and public art at the heart of downtown, located at 24 New Derby Street. Selected SAF Mural Slam artists will have the opportunity to present their work alongside the skilled artisans of Artists' Row and will benefit from exposure to Salem's million+ annual tourists. (Live painting is subject to COVID regulations, in the event that we cannot present this in person, we will allow the artists to create in more distanced private and/or public locations.)

In the interest of visually enlivening this creative hub for residents and visitors alike, the City of Salem and Salem Arts Festival are inviting artists to contribute to making Artists' Row and downtown Salem a destination for world-class, inspiring and engaging public art.

**Deadline for Applications:** May 14, 2021

**Notification of Selection:** May 20, 2021

**Salem Arts Festival Mural Slam:** June 5 & 6, 2021

Please apply through the online portal here: [2021 Application](#)

### Details and Info

**Who can apply?:** Anyone may apply, either solo or in small teams. Students are also encouraged to apply. Artists may come from anywhere, but preference will be given to local artists and to artists who have not participated in previous Mural Slams.

**Timeframe:** Saturday, June 5 & Sunday, June 6, 8:30am – 8:30pm. It is anticipated that artists will complete the mural in this timeframe. (Depending on weather artists may begin work on Friday, June 4) (Live painting is subject to COVID regulations, in the event that we can not present this in person, we will allow the artists to create in more distanced private and/or public locations)

**Painting Surface:** There will be 10 walls available for the 2021 Salem Mural Slam. They will be primed plywood sheets mounted to the existing brick walls. The format will be 8' wide by 4' tall.

**Materials/Supplies:** Due to the close proximity to other artists and local businesses during the event, along with practical considerations for drying time, Acrylic paints will be the only media permitted for use during the 2019 Salem Mural Slam. Acrylic paint in basic colors and the individual painting surface will be provided. Any special colors, supplemental materials and tools must be provided by the artist.

**Finished Murals:** Murals will be hung in the Artists' Row location for up to a year. All Murals become the property of the City of Salem and Salem Arts Festival if not claimed by the artist at the end of the year's display.

**Stipend and awards:** Each artist will receive a \$400.00 stipend for their participation. Artists will also be eligible to compete for a \$400.00 prize for the People's Choice Award. Payment of the stipend and to the winner of the award will be paid within four weeks after the Mural Slam.

**Artwork Restrictions:** All artwork must be suitable for a family-friendly environment. Nudity nor anything overtly Halloween-themed will be considered.

**Applications will be considered ineligible if they involve:**

- A breach of intellectual property rights (i.e., somebody else's ideas or imagery)
- Trademarks, brand or business names, logos or copyrighted images
- Anything that is harmful to a third party
- Anything containing nudity or overtly Halloween themed.

**City Ordinance:** The City of Salem Code of Ordinances provides that no individual should be denied equal treatment or opportunity as a result of his or her age, ancestry, color, disability, family status, gender identity or expression, military status, marital status, national origin, race, religion, sex or sexual orientation. Any activities which denies or tends to deny to an individual equal access on the basis of: age, ancestry, color, disability, family status, gender identity or expression, military status, marital status, national origin, race, religion, sex or sexual orientation, is hereby prohibited.

**Please apply through the online portal here: [2021 Application](#)**

For **questions** about program guidelines or submissions please contact:

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