

# RICHMOND PUBLIC ART COMMISSION (REVISED) WORK PLAN FY21-FY22

The following REVISED Work Plan allocates the City’s limited resources for public art projects to strategically further the City’s priorities. **[Revisions have been indicated in red.]**

## SOUTHSIDE REGIONAL PARK & COMMUNITY CENTER

**Voting District:** 9<sup>th</sup>  
**City Partners:** Department of Parks, Recreation & Community Facilities  
**Proposed Budget:** ~~\$175K~~ \$200K **[requesting additional \$ for logistical exps]**  
**Funding Source:** PAC-related CIP funding  
**Selection Process:** National RFP  
**Completion Date:** FY21 (4<sup>th</sup> quarter)

**Artist-designed play environment:** Scheduled renovations to the Southside Regional Park & Community Center located at 6255 Old Warwick Road, which already includes a skateboard area, provides a prime opportunity to incorporate play-based functional public art in ways not typically seen in Richmond to date.

**Corresponds to the following City priorities:**

- City of Richmond, Virginia Capital Improvement Plan 2020-2024, p. 37
- Public Art Master Plan
  - Partnerships, p. 53
  - Broaden Definition of Public Art, p. 55
  - Community Gathering Places, p. 85
  - Diverse Distribution of Art, p. 55
  - Address Areas Needing Attention, p. 83
  - Youth-Focused Sites, p. 88

## COMMUNITY GARDENS

**Voting District:** City wide, selected gardens in 3 (Gilpin), 7 (Alice Fitz), 8 Broad Rock  
**City Partners:** DPR Community Gardens  
**Proposed Budget:** ~~\$75K~~ \$100K **[shift from RFP to RFQ will requires more \$]**  
**Funding Source:** PAC-related CIP funding  
**Selection Process:** **Regional RFQ**  
**Completion Date:** FY21 (4<sup>rd</sup> quarter)

**Functional Public Art Design:** There are 14 community gardens around the City located in 6 of the 9 voting districts. Community partners have identified multiple functional design elements that would benefit the City's community gardens. Artists' selected through an RFQ process will be required to actively engage with select garden communities to design their projects. The nature of this project allows the PAC to expand the range of artistic mediums beyond that currently represented in the City's public art collection.

**Corresponds to the following City priorities:**

- Public Art Master Plan Partnerships, p. 53
- Broaden Definition of Public Art, p. 55
- Address Areas Needing Attention, p. 83
- Diverse Distribution of Art, p. 55
- Fund Local Artists, p. 55
- Community Gathering Places, p. 85

**SHOCKOE  
BOTTOM/STORM  
WATER PROJECT**

**Voting District:** 7<sup>th</sup>  
**City Partner:** Department of Public Utilities (tentatively confirmed)  
 Shockoe Alliance (tentative)  
**Proposed Budget:** ~~TBD~~ \$500K  
**Funding Source(s):** PAC-related CIP funding  
 matching private/government grants [?]  
**Selection Process:** International RFQ  
**Completion Date:** FY22 at the earliest  
**Contingent On:** DPU priority project schedule

[this project will likely require the most discussion; do we still want to focus on stormwater mitigation or move to another type of project; may need another conversation with DPU now that flooding studies have been completed]

**Artist/engineer-designed storm water management solution:** Shockoe Bottom has two seemingly disparate challenges: memorializing the area's historic role in human enslavement and managing stormwater runoff that periodically inundates the neighborhood. Both challenges can be addressed simultaneously by commissioning a team of artists, engineers, and environmentalists to design a stormwater treatment infrastructure that manages storm water within the design of a commemorative park setting. Combining engineering, art, history, and memorialization will exponentially increase the perceived value of the project and create a functioning urban experience that is equal parts soulfully contemplative, aesthetically compelling, and structurally educational.

**Corresponds to the following City priorities:**

- City of Richmond, Virginia Capital Improvement Plan 2020-2024, p. 122
- Public Art Master Plan Partnerships, p. 53
- Broaden Definition of Public Art, p. 55
- Reveal Richmond Histories, p. 83-4
- Community Gathering Places, p. 85
- Grant Opportunities, p. 53-4
- Address Areas Needing Attention, p. 83
- Historically Significant Sites, p. 84
- Infrastructure Sites, p. 89

# HISTORIC FULTON MEMORIAL PARK

**Voting District:** 7<sup>th</sup>  
**City Partner:** Department of Parks, Recreation & Community Facilities  
Historic Fulton Foundation  
**Proposed Budget:** ~~\$50K~~ \$75K  
**Funding Source:** PAC-related CIP funding  
**Selection Process:** Regional RFP  
**Completion Date:** FY22 (2<sup>nd</sup> or 3<sup>rd</sup> quarter)

**Neighborhood Homage:** Parks and Recreation, in cooperation with the residents of the Fulton Area, has been working on a plan to improve a small triangular parcel, located at 611 Goddin Street, into a mini park dedicated to the memory of the once-vibrant African American Fulton Bottom neighborhood. The park and a complementary public art project encourage neighborhood residents to remember their past and celebrate their future. No new park has been constructed in this area in more than 20 years.

**Corresponds to the following City priorities:**

- City of Richmond, Virginia Capital Improvement Plan 2020-2024, p. 35
- Public Art Master Plan
  - Partnerships, p. 53
  - Address Areas Needing Attention, p. 83
  - Historically Significant Sites, p. 84
  - Natural Sites, p. 87
  - Fund Local Artists, p. 55
  - Reveal Richmond Histories, p. 83-4
  - Community Gathering Places, p. 85

# MONUMENT AVENUE

**Voting District:** 2<sup>nd</sup>  
**City Partners:** TBD  
**Proposed Budget:** ~~\$1M~~ TBD  
**Funding Source(s):** PAC-related CIP funding  
**Selection Process:** International RFQ  
**Completion Date:** TBD

**Iconic, contemporary public art installation on Monument Avenue:** The PAC is committed to commissioning a new work of public art that embodies Richmond's shared community values and champions the need for a public space welcoming to all.

Moving beyond the outworn heroic style of traditional monuments and memorials, the PAC will encourage consideration of an innovative contemporary work not necessarily limited to a depiction of specific individuals and events, but instead reflective of a progressive vision that

celebrates, with hope and compassion, the city's future as shaped by a more truthful recognition of its complex past.

**Corresponds to the following City priorities:**

- Monument Avenue Commission Recommendation, "the City may choose to . . . remove the Jefferson Davis Monument," p. 33
  - Public Art Master Plan Partnerships, p. 53  
Historically Significant Sites, p. 84
- Reveal Richmond Histories, p. 83-4

## WESTOVER HILLS

**Voting District:** 4<sup>th</sup>  
**City Partners:** Westover Hills Neighborhood Association  
Councilwoman Kristen Larson  
**Proposed Budget:** ~~\$25K~~ \$50K  
**Funding Source(s):** PAC-related CIP funding  
**Selection Process:** Regional RFP  
**Completion Date:** FY21 (3<sup>rd</sup> or 4<sup>th</sup> quarter)

**Neighborhood Landmark:** The neighborhood and Councilwoman Larson have requested a placemaking installation to enhance the experience of the expanding pedestrian traffic at the intersection of Forest Hill Avenue and Jahnke Road, which is adjacent to an elementary school, a residential neighborhood, and a new multi-use development; ideally the installation could be duplicated or "quoted" along Forest Hill Avenue to mark the area as a cohesive community. **This project was specifically requested by Councilwoman Kristen Larson and provides an excellent opportunity to collaborate with City Council using a limited PAC investment.**

**Corresponds to the following City priorities:**

- The Forest Hill area is a "node" identified by the City as a location warranting focused attention by PDR.
  - Public Art Master Plan Partnerships, p. 53  
Broaden Definition of Public Art, p. 55  
Address Areas Needing Attention, p. 83
- Diverse Distribution of Art, p. 55  
Fund Local Artists, p. 55  
Transportation Sites, p. 86-7

## HILLSIDE COURT PROJECT

**Voting District:** 6<sup>th</sup>  
**City Partners:** City Councilwoman Ellen Roberston  
Richmond Redevelopment and Housing Authority  
**Proposed Budget:** \$15K \$50K  
**Funding Source(s):** PAC-related CIP funds  
**Selection Process:** Local RFP  
**Completion Date:** FY21 (3<sup>rd</sup> or 4<sup>th</sup> quarter)

**Neighborhood Landmark:** Councilwoman Ellen Robertson approached the PAC for assistance in introducing a piece of public art as part of a refurbishment of the playground at Hillside Court following the shooting of a youth at another public housing project. **This project was specifically requested by Councilwoman Robertson and provides an excellent opportunity to collaborate with City Council using a limited PAC investment.**

**Corresponds to the following City priorities:**

- Supports the Mayor's renewed focus on equity and public housing issues
  - Public Art Master Plan
    - Partnerships, p. 53
    - Broaden Definition of Public Art, p. 55
    - Address Areas Needing Attention, p. 83
- Diverse Distribution of Art, p. 55  
Fund Local Artists, p. 55

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