



Broward County Florida CALL TO ARTISTS

Port Everglades Word Art

**Broward Cultural Division
Public Art & Design Program
100 S. Andrews Ave
Fort Lauderdale, FL 33301**



NATIONAL CALL TO ARTISTS

Public Art & Design

RE: Call to Artists

Project Name: **WORD ART**

Introduction:

Broward Cultural Division's Public Art & Design Program is seeking to commission an artist or artist team to design, fabricate, and install exterior artwork for Port Everglades, located in Fort Lauderdale, Florida. The artwork will be an interpretation of the phrase "Bon Voyage".

Project Location: **PORT EVERGLADES**

Eller Drive
Fort Lauderdale, FL 33316



Deadline Date: **July 26, 2022**

Total Project Budget:
\$280,000.00

Eligibility: All professional artists will be considered. Professional artists with strong experience in executing their ideas through to completion, meeting deadlines and budgets are encouraged to apply.

How to Apply: Submit the following materials no later than:

Tuesday, July 26th, 2022, 11:59pm

- 10 images of completed work
- Annotated image list
- CV/Resume
- Brief statement describing your approach to the project (optional)

Submit to: [Broward County Cultural Division Submission Manager \(submittable.com\)](#)

For additional information contact:

Fraser Poorman, Project Manager

Public Art & Design

954-357-4795

Email: fpoorman@broward.org

Agency: Port Everglades Department

Located in the heart of Greater Fort Lauderdale and the City of Hollywood, Port Everglades is one of the busiest cruise ports in the world. It is a leading container port in Florida and among the most active cargo ports in the United States. It is South Florida's main seaport for receiving petroleum products including gasoline and jet fuel. A foreign-trade zone and available office space inside the Port's secure area, makes Port Everglades a highly desirable business center for world trade. Port Everglades values public art for its ability to welcome cruise guests, build character and identity that is shared by tourists, the Port's workforce, and the local community. More than 50 visually stimulating public artworks can be found across Port Everglades' industrial landscape and in Port buildings.



Site for artwork

Artwork Opportunity

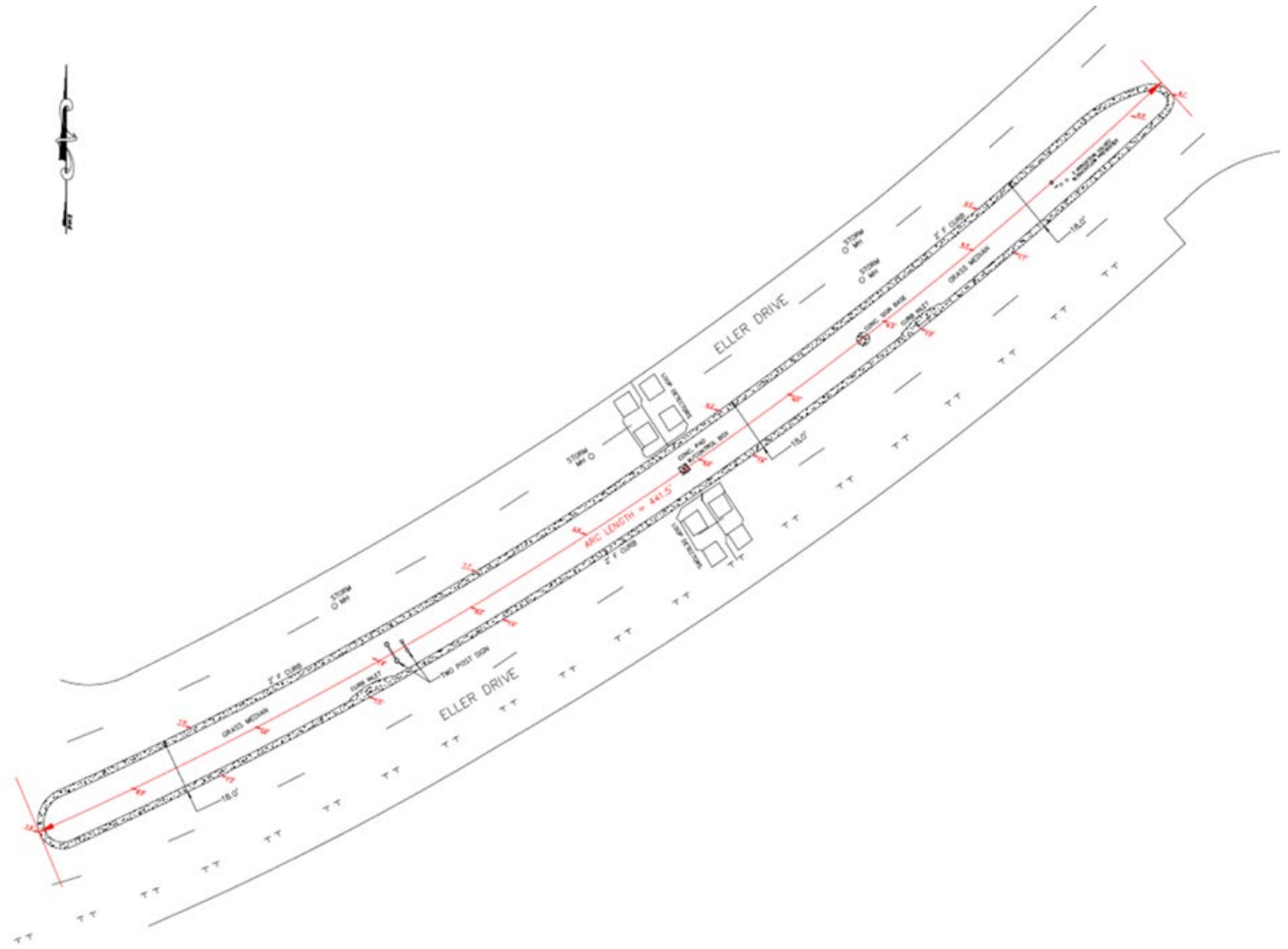
The Cultural Division's Public Art & Design Program and Port Everglades are interested in commissioning dynamic exterior artwork that:

- Creatively uses sculptural elements to spell out the phrase Bon Voyage or another word/phase of significance to the cruise port;
- Creatively enhances the outdoor environment;
- Greets visitors traveling to cruise terminals;
- Functions within the existing median landscape;
- Creates a sense of place.



Aerial view of the site

The site for the artwork is a traffic median approximately 441.5 feet long by 18 feet wide, with a 2-foot concrete curb. A concrete control box and two wayfinding signs are installed within the existing median. The artist will need to take these objects into consideration. Artwork should not create a safety hazard by inviting public interaction or present a photo opportunity which requires cars to stop or pedestrians to cross roadways. Artwork will not interfere or block oncoming vehicular traffic.



Word Art Project Plan View and Elevations: Median

Project Budget

The total budget established for this project shall not exceed \$280,000. The budget must include Artist's design fee, presentation expenses, meetings, Artist's contingency, and all applicable taxes. The budget shall also include the cost to hire a Florida licensed general contractor, Florida licensed structural and electrical engineers as needed, and other engineer(s) required to prepare the permit drawings. Permit fees, and all construction costs required to complete the artwork will also be the responsibility of the Artist(s).

Artistic Services

- Interaction with Agency
- Enter into agreement with County http://broward.org/Arts/Documents/2019-02-26_CommissionedArtworkorArtisticServicesAgreement.pdf
- Design development of approved conceptual design
- Engineering, permitting
- Fabrication, delivery, and installation

Conceptual Project Schedule

(Subject to change)

Estimated Project Schedule (subject to change)	
Artist Submission Deadline	July 26, 2022
Staff review	no later than July 29, 2022
Artist Selection Panel review of qualifications	August 8, 2022
Shortlisted Artists notified	no later than August 9, 2022
Project orientation meeting	no later than August 12, 2022
Shortlisted artists proposals due	September 11, 2022
Artist Selection Panel review of proposals	September 19, 2022
Public Art & Design Committee Approval of recommended Artist	no later than November 9 th 2022
Broward Cultural Council Approval of recommended Artist	no later than November 3 rd 2022
Board Approval of recommended Artist	no later than November 15 th 2022
Notice to proceed	TBD
Completion of Project	2023

Applicant's Eligibility

Broward Cultural Council understands that Broward County's cultural vibrancy is due to its diversity. As such, Broward Cultural Council acknowledges that all cultures are vital to the arts and the promotion of a culturally democratic world.

Therefore, Broward Cultural Council supports the development, expression, and preservation of art and culture of all communities, groups and individuals. The Council aims to ensure that diverse populations throughout the County have opportunities to appreciate and value the arts and to participate.

Application Process and Selection Criteria

The Broward Cultural Division manages the application process. An Artist Selection Panel (Panel) reviews the applications to this Call to Artists. This Panel includes a member of the Public Art & Design Committee, arts professionals, and agency and community representatives. The Panel shortlists applicants on the basis of excellence of past work of similar scope, as demonstrated by the visuals and other submission materials. The Panel also considers the versatility and appropriateness of the media in which the applicants have demonstrated proficiency, as it relates to the scope of the project.

Shortlisted Artists will be invited to develop preliminary conceptual design proposals to present via video conference to the Artist Selection Panel. Each shortlisted artist will receive information about the project and have a minimum of one (1) month to prepare a preliminary conceptual design proposal for review by the

Artist Selection Panel. Shortlisted artists will be paid an honorarium of \$750 for the proposal and presentation. [The selected artists will receive an additional honorarium to further develop the preliminary concept and visit the site.](#)

The County reserves the right to re-issue this Call to Artists, to reject any and all responses to this Call to Artists, and to negotiate with any qualified Artist selected for this project.

Application Requirements

All applicants are encouraged to review the County's standard public art agreement before submitting an application for this Call to Artists.

Applications must be submitted via the Submittable website:

<https://browardcountyculturaldivision.submittable.com/submit> and must include:

- **Electronic Images – Submit 10 digital images of relevant work.** Artists are encouraged to submit work samples that best illustrate their qualifications for this opportunity. All images must be saved using a file name and number that corresponds to the Annotated Image List (see below). Each digital image must feature a single work.
- **Annotated Image List** – Include name of Artist, title of work, year, media, size, and location of artwork and/or project, project budget, image number and any other relevant information.
- **Résumé** – Includes all contact information (phone number, email, and mailing address).
- **Brief statement: Describe your interest in the project, any initial ideas, demonstrate your understanding of the objectives**

Application Deadline

Tuesday, July 26th at 11:59 pm **Eastern Standard Time (EST)**

Questions

Fraser Poorman, Project Manager
Public Art & Design
Phone: (954) 357-4795
Website: www.broward.org/arts
Email: fpoorman@broward.org

Public Art & Design Committee Members

Gregory Reed, Chair, Lori Pratico, Cathy Donnelly, Linda Flynn, Kristen Hoover, John Sandell

Broward Cultural Division

Phillip Dunlap, Director
Leslie Fordham, Public Art & Design Administrator

Public Art & Design Program

The Broward County Public Art & Design Program was established in 1976. The purpose of the program is to contribute to the enhancement of the built environment through the commission of works of art that create a sense of place, that improve the visual environment for the citizens of Broward County, and that advance

the missions of the County departments where the projects are situated. Commissioned artworks are the result of a dynamic interaction between selected artists, the local community and constituent groups, during the design phase of each project. The Committee makes recommendations to the Broward Cultural Council.

The Broward County Public Art & Design Program is recognized with distinction in national and international circles. In 2022, two County public artworks were shortlisted for a CODAworx People's Choice Award. In 2017, two public artworks received Community Appearance awards from the City of Fort Lauderdale. Broward County Public Art & Design program is a national leader in developing model public art policies and best practices, and commissioning exemplary public artworks. Broward County has received seven Americans for the Arts Year in Review awards for public art, "an indicator of the program's outstanding commitment in advancing art and design", said Liesel Fenner ASLA, former manager of Public Art Network for Americans for the Arts. Broward County public art installations include works by: Chris Janney, Lorna Jordan, Patricia Leighton, Gary Moore, Barbara Neijna, Jody Pinto, Ray Olivero, Beth Ravitz, Martha Schwartz, Ned Smyth, Ritsuko Taho, Liam Gillick, Miles Coolidge, Roberto Behar and Rosario Marquardt, Sara Morris, Sam Gilliam, Vanessa Till Hooper, Alice Aycock, Rein Triefeldt, Wendy Klemperer, Doug Kornfeld, Manuel Di Rita (PEETA), and Olalekan Jeyifous