



CALL FOR PROPOSALS: TRAFFIC CONTROL BOX ART WRAPS IN JOHNSON CITY, TENNESSEE

The Public Art Committee of Johnson City, TN is seeking proposals from artists or art teams for the commission of artwork designed for traffic control box wraps.

ELIGIBILITY: This opportunity is open to all professional artists over the age of 18 with previous professional art and design experience. Refer to the Selection Criteria listed below for additional requirements.

BUDGET: Twelve proposals will be selected for the project, and each finalist will be paid a \$500 honorarium for his/her finalized proposal. One of the finalists will be selected to design artwork for an additional, smaller traffic control box and will be paid an additional \$250 for the design (one location includes a smaller box next to the larger one, and both boxes will be wrapped). The secondary design must complement the original submission as this wrap will be placed on a box directly next to the larger one. All selected artists will be responsible for own materials and photography equipment.

DEADLINE: September 30, 2022 by 4 p.m. Eastern Time

QUESTIONS: Cheyenne Kumbhare ckumbhare@johnsoncitytn.org 423-975-2706

PROJECT DESCRIPTION:

The Johnson City Public Art Committee plans to install traffic control box art wraps at twelve locations throughout Johnson City. Traffic control boxes are located at signalized intersections and house the components that power traffic lights. Their prominent placement on street corners and their blank, metal surfaces offer an excellent space to incorporate art.

Artwork must be designed to fit within the specific dimensions for each control box to ensure that the image is not distorted or off-center. The artwork may be designed at any size as long as it is proportionally suited to the control boxes (all boxes are the same size). Please refer to the template below for dimensions. After the proposed designs are selected and finalized, artists will upload/scan/photograph their work as specified below and send to the Johnson City Public Art Committee. Designs will be printed on durable, vinyl wraps and installed on the appropriate control boxes. The committee will oversee the processing and installation of each wrap.

Artists may submit up to three designs. Wrap designs may explore any theme, though the content must be appropriate for all audiences. Following the proposal selection, selected artists will be allotted one week to finalize their designs if they have not already done so. The artist selected to design artwork for the additional, smaller box will be allotted two weeks to finalize his/her submitted design and create an additional design for the smaller box.

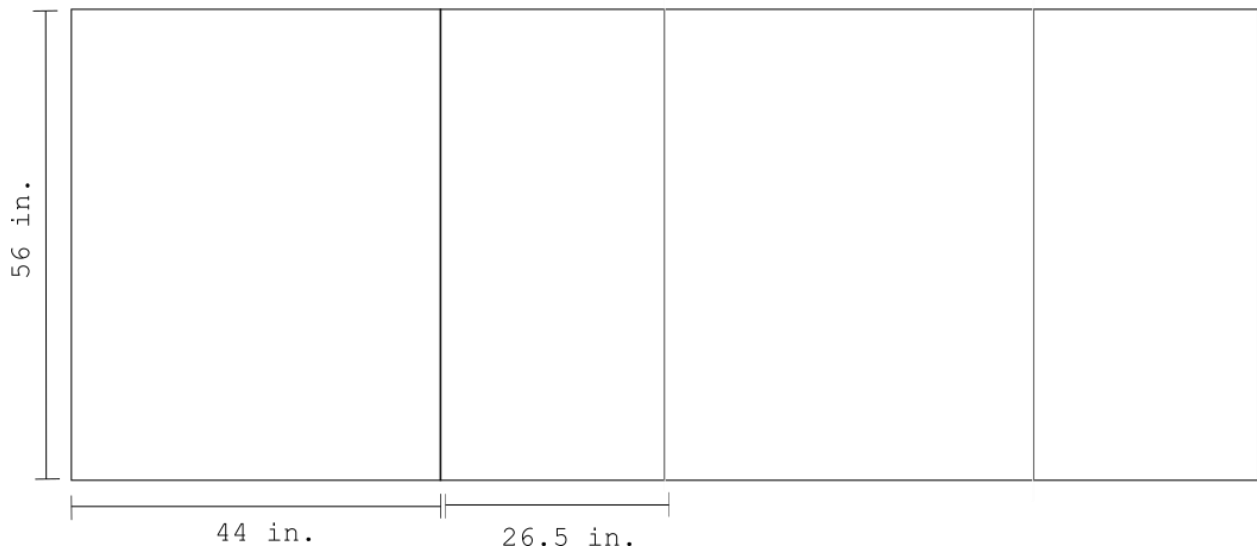
TRAFFIC CONTROL BOX LOCATIONS:

1. E. Watauga Ave. & N. Roan St.
2. E. Unaka Ave. & N Roan St. (double)
3. E. 8th Ave. & N. Roan St.
4. Canary St. & N. Roan St.
5. Mockingbird Ln. & N. Roan St.
6. Shoppers Ln. & N. Roan St.
7. E. Mountcastle Dr. & N. Roan St.
8. Princeton Rd. & N. Roan St.
9. Princeton Rd. & Broyles Dr.

10. Broyles Dr. & N. Roan St.
11. W. Springbrook Dr. & N. Roan St.
12. Bristol Hwy. & N. Roan St.

TRAFFIC CONTROL BOX TEMPLATE:

Each traffic control box is approximately 44”w x 26.5”d x 56”h. Designs must be proportionally suited to these dimensions. Download the template at <https://jcpublicart.com/traffic-wrap-art-call/>



DIGITAL SUBMISSION:

All artwork must be submitted digitally. Scan/photograph physical artwork or upload digital artwork and submit in one of the following file formats:

- PDF
- JPG
- PNG

All finalists will be required to provide a high resolution digital image for final submission. If the image does not meet specifications required for a quality vinyl print, it must be resubmitted. Guidelines for photographing artwork are as follows:

- Take photo with the highest quality camera you have available and at the highest resolution possible
- Photograph the artwork as straight on as possible (do not angle the camera)
- If possible, set camera on a tripod or other stable object and use the timer function on the camera to take the photo (this will decrease the likelihood of shaking and producing a blurred image)
- Do not compress the photo when submitting
- Ensure that there is no glare present in the photograph

SELECTION CRITERIA:

A Public Art Selection Committee will review the proposals of applicant artists and make recommendations to the Johnson City Public Art Committee. The Selection Committee includes artists, arts advocates, curators, administrators, project partners, and other arts and community development specialists. Selections will be based on the following criteria:

- **Artistic excellence as demonstrated in 2 digital images of the artist(s) previous work**
- **Artistic merit**
- **Quality of proposed wrap design(s)**
 - If the design is to include text, it must be included in the design. Designs may not be used for advertisement or to promote a business, product or viewpoint
 - Designs may not include any breach of intellectual property, trademarks, brands, or images of illegal activity
 - Design must include all visible sides of the box (do not include a design for the top of the box)
- **Experience in design of projects of a similar type and scale**
- **Willingness to meet all contractual guidelines**
- **The use of content appropriate for all audiences**

SUBMISSION GUIDELINES:

Submit a digital packet using the online form at <https://jcpublicart.com/traffic-wrap-art-call/>. Submissions shall include the following:

- **Artist's resume**
- **2 digital images of previous artwork**

- **Artist statement (a typed statement briefly explaining your design, one page maximum)**
Note: Artists may submit up to three design proposals in the same application. If submitting more than one design proposal, a statement for each design must be submitted.
- **Proposed design(s)**
 - Artists may submit up to three designs
 - Scan/photograph/upload as a digital file
 - Designs that are nearly complete are recommended; the Selection Committee will make their selections based on the design presented
 - Must include basic composition and provide a strong sense of the color palette that will be used
 - Must be fitted to the template provided for the control box
- **Contact information for 2 professional references**

PROJECT SCHEDULE:

Deadline for Application: September 30, 2022 by 4 p.m. Eastern Time

Notification of Twelve Finalists: October 14, 2022

Finalist Final Designs Due: October 21, 2022

The vinyl wrap installation will take place by December 2022.

When submitting your proposal, please confirm that you can work within the timeframe noted above.