



REQUEST FOR QUALIFICATIONS

Painted Utility Boxes - PUB

Submission Deadline:

August 22, 2022

Please Submit Questions to:

Elan Buchen
Program Director, Roswell Arts Fund
elan@roswellartsfund.org
Roswell Arts Fund
PO Box 768136
Roswell GA 30076



SECTION 1 – PROJECT OVERVIEW

Project Summary:

Roswell Arts Fund and the City of Roswell, Georgia invite artists and teams to submit portfolios for consideration for an exciting painted utility box project.

Kicking off on September 24th, 2022, 10 utility boxes located throughout the city of Roswell will be painted with beautiful images that speak to the spirit and nature of Roswell to be completed by early October. While specific themes will be coming soon, we invite those interested and experienced to submit their portfolios (up to 5 images) for consideration!

The public art of Roswell showcases diverse and varied works, bringing joy, and improving quality of life to Roswell's public spaces.

This invitation is extended to all qualified artists with no entry fee. Roswell Arts Fund seeks to have a diverse and inclusive selection pool that represents the diversity and vibrancy of the Roswell communities.

Budget:

Artists will receive a \$2,000 stipend for the execution of their work paid in two stipends (70% upon execution of the contract and 30% upon successful completion of the work). This includes the submittal of sketches once location and theme are final, priming and prepping the box, and providing color key information once completed.

We are seeking sponsors to assist with priming/prepping the boxes, but please plan to prime and prep the box.

Painted Utility Boxes (PUB) is a collaboration between the Roswell Arts Fund and the City of Roswell. The utility boxes are owned and maintained by the City of Roswell.

About Roswell:

Modern Spirit. Southern Soul.

Roswell's vision - *A premier riverside community, connecting strong neighborhoods and the entrepreneurial spirit.*

A getaway outside of city limits, Roswell is a welcoming town of southern charm. This community is surrounded by nature and steeped in history. Roswell is home to a wealth of artists, performance venues, nonprofit organizations, galleries, and historic homes. In addition, Roswell has become a robust dining destination, and enjoys a unique proximity to the Chattahoochee River with 22 parks and more than 1000 acres of active and passive parkland facilities. Visit <http://www.visitroswellga.com/> for more information.

Specific PUB Objectives include:

- To inject creativity into our everyday built environment.
- By transforming our infrastructure into works of art, we can display our creativity in places small and



large, while knitting together our community.

- Enhance the aesthetic appeal, interest, and experience for residents and visitors.

Length of Project:

Painting is anticipated to be completed between **September to beginning of October 2022.**

The exhibition will be open in **September 2022, kicking off Saturday September 24th.**

The boxes will be considered temporary as the longevity of the works will depend on weathering/maintenance needs.

Public Art Selection Process and Panel:

This panel is comprised of diverse Roswell stakeholders including business, civic and community leaders as well as art professionals.

The Public Art Selection Panel will seek to choose a well-balanced and diverse group of artists/teams. Finalists and up to three alternates will be selected.

The Public Art Selection Panel reserves the right to solicit additional submissions publicly or directly to individual artists should the panel decide by majority that there are insufficient submissions for consideration.

SECTION 2 – SUBMISSION DETAILS

Artist and Artwork Eligibility:

- This call is open to all artists and artist teams with experience painting. Applicants may be under 18 if a parent or legal guardian will execute contract on their behalf. For non-local or regional artists that apply, there is no travel compensation.
- Artists are not required to have public art or mural experience, but it is highly encouraged as all painting is on-site, outdoors, and accessible to the public.
- All artwork created must be appropriate for all ages.
- Artists/teams will be selected based upon their quality of work and experience.

EVALUATION CRITERIA

Each submission will be evaluated on the following criteria:

ARTISTIC MERIT

- Does the artwork presented demonstrate high artistic merit?
- Is it artistically engaging and stimulating? Will it be appreciated by the public?
- Do the examples of work submitted support the artistic merit/quality of the Painted Utility Box project?

FEASIBILITY

- Does the artist/team have the experience to execute the work?



Submission Requirements:

- **Applications must be received no later than August 22, 2022.**
 - **Electronic submissions** may be submitted via CAFÉ – https://artist.callforentry.org/festivals_unique_info.php?ID=10636
 - **Mailed Submissions** - Hard copy, mailed submissions must be on 8.5 x 11 paper and received at the address – P.O. Box 76813, Roswell GA 30076
 - **Email Submissions** may be sent to elan@roswellartsfund.org.
- Contact elan@roswellartsfund.org for any assistance.
- Submissions will serve as an agreement to the conditions herein stated for exhibiting in the Painted Utility Box project.

Submissions must include ALL of the following items:

1. **Artist/Team Info:** full name, address, email & phone number, including any professional websites.
2. **Artist Statement:** A description of your work and how you approach painting. 500 words max.
3. **Artwork & Details**
 - Each artist may submit a maximum of FIVE (5) artworks for consideration. **If submitting online, please submit via callforentry.org.**
 - **Image List** that corresponds to each image included. Include details of each artwork, at minimum:
 - Title
 - Material types used in fabrication
 - Dimensions (HxWxD)
4. **Résumé/CV** (two-page maximum): PDF or .DOCX format preferred.
5. Artists are required to complete a demographic survey to be considered.

<https://www.RoswellArtsFund.org/FY23ArtistSurvey>

This information is collected anonymously and helps us report to our grantors as well as develop future programs to serve the Roswell communities.

If applying as artist team, please designate one team member as the primary contact and provide complete contact information for that person.



PUB 2022

TIMELINE AND RFQ PROCESS

Date	Step
July 11, 2022	Launch and Distribute RFQ
August 2, 2022	Online workshop on this RFQ, how to complete submission, use CAFÉ, and answer any questions https://roswellartsfund.org/PUBRegistration
August 26, 2022	Artist notification and confirmation of interest and participation.
September 2022	Finalize locations, themes, and sketches
September 24, 2022	Kick off painting
October 8, 2022	Final day of painting

Questions about the project may be directed to:

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