



Shirley Chisholm Village Public Art Project

CALL FOR ARTISTS

Deadline for Submissions: June 11, 2023, at 11:59 pm PST

MidPen Housing is seeking an artist to create a public art installation at Shirley Chisholm Village, an affordable housing development in the Outer Sunset District of San Francisco.

Shirley Chisholm Village is the first affordable housing development in San Francisco to serve San Francisco Unified School District's teachers, paraeducators, employees, and their families. Created collaboratively by MidPen Housing, San Francisco Unified School District (SFUSD), and San Francisco Mayor's Office of Housing and Community Development (MOHCD), the development process of this 135-unit community in the Outer Sunset (1360 43rd Avenue) has been significantly informed by an inclusive and extensive community outreach process. Named after Shirley Chisholm, an educator and the first Black woman elected to Congress in 1968, this project will help address San Francisco's critical need for affordable housing for educators. For more information about the housing development project please visit <https://www.scv-midpen.com/>

Who We Are

MidPen Housing is one of the nation's leading non-profit developers, owners, and managers of high-quality affordable housing. In the fifty-two years since MidPen was founded, it has developed over 100 communities and 7,500 homes for low-income families, seniors, and special needs individuals throughout Northern California. For more information about our organization and housing opportunities, please visit www.midpen-housing.org.

The Opportunity

We are seeking an artist or artist team to create a public art installation on an exterior wall adjacent to the main entrance of the building and a publicly accessible outdoor open space and play area. The art location is along the 43rd Avenue frontage of the building.

The opportunity is open to artists who work in both 2D and 3D mediums. The concept of the art will be informed by the artists who apply to the call. We are open to exploring different fabrication methods and light weight types of artworks such as lightweight sculpture, kinetic sculpture, reproduced digital artwork, etc.

Some themes that we are interested in exploring are education, community leaders, and immigrant communities of the Sunset District. We seek artwork that is durable, structurally sound, vandal resistant, and straightforward to maintain for the onsite property management team.

The commissioned artist should have experience working with architectural teams and contractors to ensure that the artwork meets structural and design requirements for a successful and seamless installation process.

Hardie Plank lap siding material will be used to cover the exterior of the building. Per structural guidelines, the artwork cannot exceed 10lbs per square foot. The dimension of the designated art location on the exterior wall is approximately 8ft wide and 36ft tall.

The Site

Shirley Chisholm Village is located in the Outer Sunset neighborhood of San Francisco, an enclave of San Francisco known for views of the ocean and a close-knit community in a largely single-family neighborhood that has seen little new development. The property is an underutilized former school site owned by SFUSD that contains a building built in 1927, and a parking lot. The parking lot was converted to a temporary public use space under San Francisco's "Pavement to Parks" program in May of 2016 after over a year of community outreach and public input on design. Shirley Chisholm Village will incorporate newly designed publicly accessible outdoor open space on the 43rd Avenue frontage in recognition of this community asset and gathering hub. The site is in a highly desirable neighborhood located 1.5 blocks south of Golden Gate Park and 6 blocks inland from Ocean Beach.

Budget

The approved artist fee for this project is \$30,000.

This budget will cover concept and artwork design fees, including meetings and mock-ups. Fees associated with fabrication and installation will be covered on a separate budget and will depend on the medium and fabrication method identified later.

Submittal Requirements

Artists interested in responding to this Artist Call must submit the following information by **June 11, 2023 at 11:59 pm Pacific Standard Time.**

The Application is Comprised of:

1. Artist Bio – Please provide a statement speaking directly to your history and experience as an artist. Please note any connection, such as past or present residency, you have to the Sunset/Outer Sunset District, San Francisco, or the Bay Area.
2. Work Samples – Please provide 5-10 images of your past artworks that demonstrate your skills, and creative and aesthetic approach in creating unique public art.
3. Image Key – An annotated image key that numerically corresponds to the work sample images and includes project titles, dates, materials, and dimensions.
4. Statement of Interest – Please describe your interest in this project, themes that you are interested in representing through your artwork, general ideas for this project based on the materials provided for all applicants, and explaining how you are uniquely qualified for this project.
5. Three current references with contact information and relationship to the artist(s).

If submitting as part of a team, please include separate résumés and statements for each individual.

Responses must be submitted and uploaded in PowerPoint, PDF, or Microsoft Word format through the Google Form application.

[LINK TO APPLICATION - https://forms.gle/GtUEnCz94z8N1mCe9](https://forms.gle/GtUEnCz94z8N1mCe9)

Please contact Josie de Mira at jdemira@midpen-housing.org if you need assistance with this application or language translation services.

There is no fee to apply.

Selection Process

After reviewing all applications, the selection panel will identify up to 4 artists who will receive a Request for Proposal (RFP). Those artists will receive an honorarium of \$1,000 to attend a site visit and create a proposal in the form of concepts and renderings specific to the housing project. MidPen may provide themes collected from a neighborhood youth organization for artists to incorporate into their proposal concepts. Artists will individually present their proposals to the artist selection panel. After all presentations are completed, the panel will decide on the final selected artist who will receive the commission.

Selection Criteria

The Shirley Chisholm Village artist selection panel will evaluate each proposal and make a selection based on the following criteria:

- Ability to work with a client to create a design.
- The artist's unique style and its compatibility with the site's proposed design elements and environmental setting.
- Flexibility and collaborative attitude with client, stakeholders, and housing project team, including architectural and construction team.
- Experience working collaboratively with architectural design teams, community groups, and stakeholders.
- Ability and capacity to deliver artwork by specified deadline.
- MidPen's interest in the proposed themes related to the project.
- Local artists will be given preference (Sunset District, Outer Sunset District, City and County of San Francisco, Greater Bay Area)

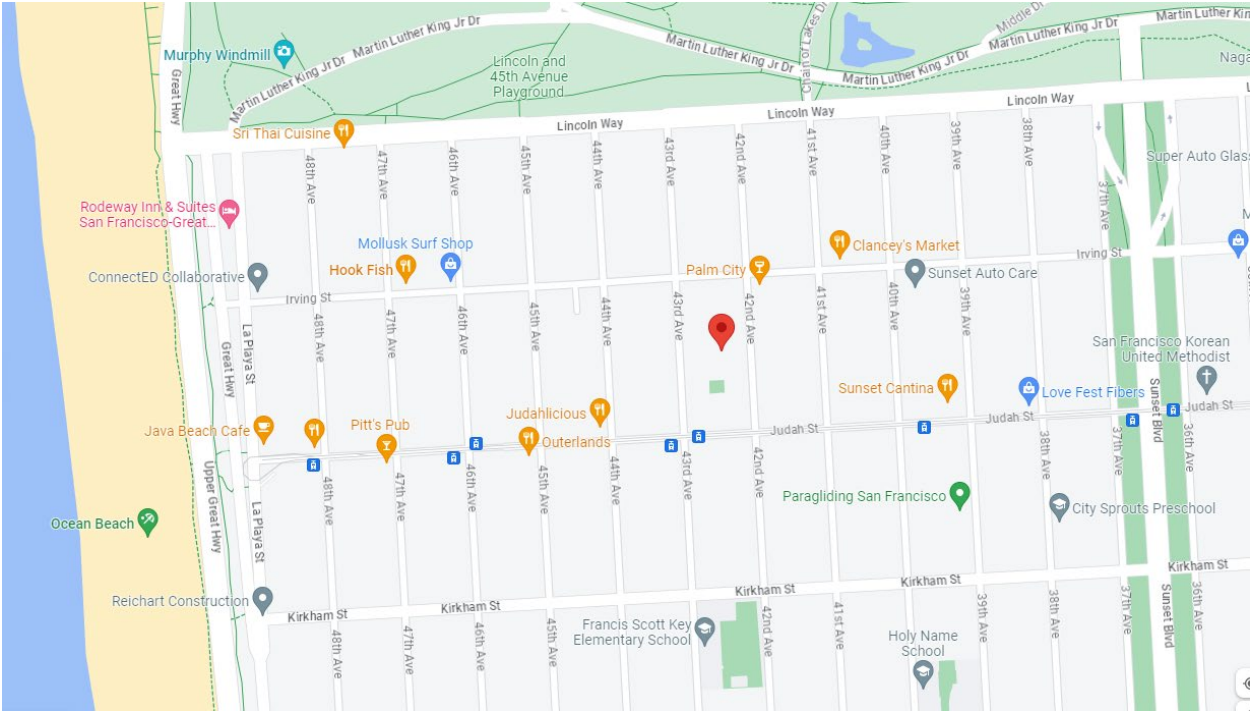
MidPen Housing is committed to reflecting the diversity and cultural richness of the Outer Sunset District of San Francisco in the selection of artists and artworks.

Project Timeline*

Deadline for Call for Artists	June 11, 2023, at 11:59 pm PST
Artist Interviews	June 19-30, 2023
Select Artists for RFP	By June 30, 2023
Distribute RFP	By July 7, 2023
Proposals Due	By August 31, 2023
Finalize Artist selection	By September 30, 2023
Notify Selected Artist	By October 1, 2023
Contracting	October 2023
Design Review	November 2023-December 2023
Approve Final Design	By January 15, 2024
Production/Fabrication	Mid-January to April 2024
Installation	May 2024

*Schedule is subject to change.

Google Map Location of Shirley Chisholm Village at Red Marker



Street View of Site Along 43rd Avenue, Prior to Construction



Art Location Context



Renderings and Elevations Courtesy of BAR Architects



EXTERIOR ELEVATION - WEST - 43RD AVE
3/64" = 1'-0"

AREA FOR ART