



**CALL TO ARTIST / REQUEST FOR QUALIFICATIONS  
PUBLIC ART FOR  
WAKE COUNTY - KELLAM-WYATT FARM**



**DEADLINE FOR SUBMISSIONS**

**2:00 PM (EST) Friday, August 18, 2023**

**[WCArtistCallKWF@wake.gov](mailto:WCArtistCallKWF@wake.gov)**

## I. Call to Artist/Request for Qualifications for Public Art

Wake County seeks to commission a professional artist to create site-specific exterior artwork to be placed at the new Kellam-Wyatt Farm being developed and as described below. The selected artist will contract directly with Wake County to successfully complete the full scope of the Project within the projected budgets and schedules.

In 2017, Wake County adopted a Public Art Administrative Policy. The intent of the policy is to enhance the aesthetic environment, expand public experience and exposure to culture through various art forms, enhance the appearance of public facilities and improve the environment of the county on behalf of its citizens, by the incorporation of art in the design and construction of various public facilities within the county. County capital improvement projects estimated to cost \$1 million or more that provide significant general public access such as libraries, parks, and greenways shall be eligible for funding based upon the project construction cost.

This Request for Qualifications provides information on the scope of the project and information to aid in preparing responses. All inquiries regarding this Request for Qualifications must be in writing and must be submitted to the Project Manager listed below by the date identified in the Project timeline. To be considered, submissions must comply with the requirements outlined in this document. (**Refer to section V. Submission Requirements.**)

## II. Scope of the Project

A. Purpose: Wake County seeks to commission a professional artist to create site-specific exterior artwork to be placed at the new Kellam-Wyatt Farm.

B. Project Budget: **\$50,000.00 (All inclusive – design and construction).** This amount is inclusive of all costs associated with this public art project including, but not limited to, artist fees, other consultants' and subcontractors' fees, insurance conforming to Wake County standards, engineering, permits, materials, fabrication, transportation, installation (including any site modification), and post installation documentation.

C. Project: **Kellam-Wyatt Farm**

a. Location: 727 N. Rogers Lane, Raleigh, North Carolina 27610

b. Project Background & Context:

Wake County has recently completed a Master Plan and Schematic Design for a new county park facility in east Raleigh in Wake County. Design and construction of Kellam-Wyatt Farm is a project priority of the Parks Recreation Open Space and Greenways bond, which was approved by voters in the Fall of 2018.

Through a robust community engagement planning process, the master plan was developed which includes a variety of site and building amenities and

improvements, focused on community gardens, trails, natural resources and environmental education. This three-generation farm and woodland sanctuary, contains roughly 59 acres and has much to offer in natural beauty, wildlife habitat, and sustainable, educational agriculture.

Based on the park master plan and current site plan, the project provides opportunities to incorporate public art pieces throughout the site. The public art pieces may be interactive and educational as well as visual and should be consistent with the parks project goals. Context maps, project goals, master plan, current site plan, and program and architectural elements are included in the exhibits at the end of this document. Additional project background including the full master plan documents and the project story map is available with this link:

<https://www.wake.gov/departments-government/parks-recreation-open-space/kellam-wyatt-farm>

c. Scope Overview:

As the overall design continues to be developed, the selected artist has the opportunity to engage with the design team, through the final stages of the design process.

d. Park Schedule:

The park will be in design through Winter 2024. Construction is expected to start, Spring 2024 and take approximately 12 months to complete.

**Note: The commissioned artist will also be issued a set of construction documents for the project. The selected artist shall verify all dimensions prior to the commencement of work.**

**III. Artist Commission Requirements**

If commissioned, the successful Artist shall be responsible for the following:

- A. This is a national call, open to artists in the continental U.S over the age of 18.**
- B. Perform all services and furnishing supplies, material, and equipment as necessary for the design, permitting, execution, fabrication, transportation, and installation of the Work at the Site. This includes participation in coordination meetings as necessary with the design team.
- C. Submit to Wake County detailed drawings of the commissioned Work to carry out architectural and engineering design reviews and to certify compliance of the Work with applicable statutes and ordinances
- D. Strictly adhere to and manage the approved project, budget, and schedule.
- E. Provide an Operations and Maintenance guideline to the County for their respective art piece(s).

- F. Bear the entire risk of loss or damage to the Work during design, fabrication, packing, shipping, and installation.
- G. Provide and maintain insurance to cover claims for damages for personal injury, bodily injury (including wrongful death), and property damage. The artist shall require all subcontractors to provide and maintain insurance. A complete list of insurance requirements will be provided to project finalist.
- H. In general, the County shall own the physical works of art, and copyrights shall be retained by the artist, with reproduction rights allowed to the County for appropriate promotional and educational purposes. Legal title and copyrights in any work of public art funded in whole or in part by direct County funding, shall be spelled out in a mutually agreeable contract between the County and the artist.

**IV. Submission Schedule & Location**

A. Submissions deadline: **2:00 PM (EST) Friday, August 18, 2023**

**Any submissions received after deadline time will be ineligible.**

B. Schedule Information:

Post RFQ	July 17, 2023
Written Inquiries must be received by	Aug 4, 2023
Reponses to Inquiries	Aug 8, 2023
<b>Submissions are due by 2:00PM (EST)</b>	<b>Friday August 18, 2023</b>
Finalist(s) selected and notified for Site Visit	Week of Sep 11, 2023
Finalist(s) Interviews	Week of Sep 25, 2023
Commission awarded	September 2023

**Wake County FD&C reserves the right to modify this schedule as required.**

**V. Submission Requirements**

All applications must be submitted electronically as a single PDF file. The PDF file, no larger than 15MB is to be emailed to [WCArtistCallKWF@wake.gov](mailto:WCArtistCallKWF@wake.gov) by the deadline, **2:00 PM (EST) on Friday, August 18, 2023**. Label PDF file as follows: *(Last Name-First Name-Middle Initial-KWF)*. Incomplete applications, and any applications submitted after the deadline will be deemed ineligible and not be considered. Submission shall include the following:

A. Format

**Cover Sheet:**

- Include name, address, telephone, email, website (if applicable) of the Artist to receive all Project Information, or any official correspondence relating to the Project.
- Please reference the Project name, **Wake County Public Art for Kellam-Wyatt Farm**, on all correspondence.

**Section 1: Artist Resume & References** (No longer than 3 pages – including additional team members or subconsultants resumes)

- Include a list of public art projects, completed during the past ten (10) years, selected public art projects, awards, current gallery affiliations, and grants/fellowships.

**Section 2: Digital Images of Past Work**

- Images of Previous Work. Please closely observe the following guidelines for the submittal of digital images:
  - Submit eight (8) images featuring select examples of previous public art projects with particular emphasis on works of a similar scope or utilizing similar techniques. Each image shall be numbered and include title, date of completion / installation, budget, media, dimensions, location, and a brief description of the work.

**Section 3: Statement** (No longer than 2 pages)

- Artist Statement
  - Describe the conceptual basis for your body of work. In a separate paragraph, explain your experience working and coordinating with landscape architectural / architectural / engineering teams when incorporating art into a site and facility.

**Email Submission to (PDF shall be no larger than 15MB):**

[WCArtistCallKWF@wake.gov](mailto:WCArtistCallKWF@wake.gov)

\* Wake County reserves the right to request additional information from each individual artist.

**B. Other Requirements**

1. Any cost incurred in preparing or submitting a Request for Qualifications for the Project shall be the respondents' responsibility.
2. All responses, inquiries or correspondence relating to this Request for Qualifications will become the property of Wake County when received (subject to Section VII – Confidentiality).
3. Please contact the Facilities Project Manager at the address and email shown below for a copy of the Request for Qualifications. If a question of general concern is asked, an addendum will be issued to include a copy of the written response.
4. Respondents are advised to refrain from contact with Selection Committee members. Any specific questions regarding the Request for Qualifications should be directed to the Project Manager at the following address and email:

Eric Staehle  
Senior Facilities Project Manager  
County of Wake Facilities Design & Construction  
Wake County Office Building, 11<sup>th</sup> Floor  
P.O. Box 550, Raleigh, NC 27602  
TEL (919) 856-6369  
[WCArtistCallKWF@wake.gov](mailto:WCArtistCallKWF@wake.gov)

5. Wake County has sole discretion and reserves the right to reject any and all responses received with respect to this Request for Qualifications and to cancel the process at any time prior to entering into a formal agreement. The County reserves the right to request additional information or clarification of information provided in the response without changing the terms of the Request for Qualifications.

## **VI. Evaluation Criteria & Process**

A Selection Committee of seven (7) individuals, will select the artist that best meets the requirements, based on the information contained in their response to the Request for Qualifications. Specifically, in the selection of a finalist, the Selection Committee will review and consider the following:

- A. The conceptual basis for the Artist's body of work as defined in the written statement.
- B. The technical and aesthetic quality of the artist's past work as represented in the image submissions.
- C. Artist's experience successfully designing, fabricating, administering, and completing public art projects and/or custom architectural elements on time and in budget.
- D. Artist's experience successfully completing prior work in accordance with the Owner's schedule and budget.
- E. Artist's experience working collaboratively with a project team, including Owner, Landscape Architect, Architect and General Contractor
- F. The artist's education and training.
- G. The quality and comprehensiveness of the submission package.

The intent of the process is to flow as efficiently as possible while following the dates indicated in Section IV. After submission deadline, the selection committee will review each submission and will narrow the pool of applicants to three (3) finalists.

Each of the three (3) finalists will be provided a stipend of two thousand dollars (\$2,000.00) to facilitate travel to Raleigh, North Carolina with the intent of familiarizing the finalist to the park site. Site visits will terminate with the Selection Committee interviewing each of the three finalists. Once interviews are completed, Wake County will contact the selected artist and retain the services of the selected artist via an initial design contract. Once design is completed and approved, a final fabrication contract will be issued to the artist for completion of the scope of work outlined in Section III, and further defined in the fabrication contract.

## **VII. Confidentiality of Documents**

In general, documents that are submitted as part of the response to this Request for Qualifications will become public records and will be subject to public disclosure. North Carolina General Statutes Section 132-1.2 and 66-152 provide a method for protecting some documents from public disclosure. If the Artist or Artist Team follows the procedures prescribed by those statutes and designates a document “confidential” or “trade secret”, the County will withhold the document from public disclosure to the extent that it is entitled or required to do so by applicable law.

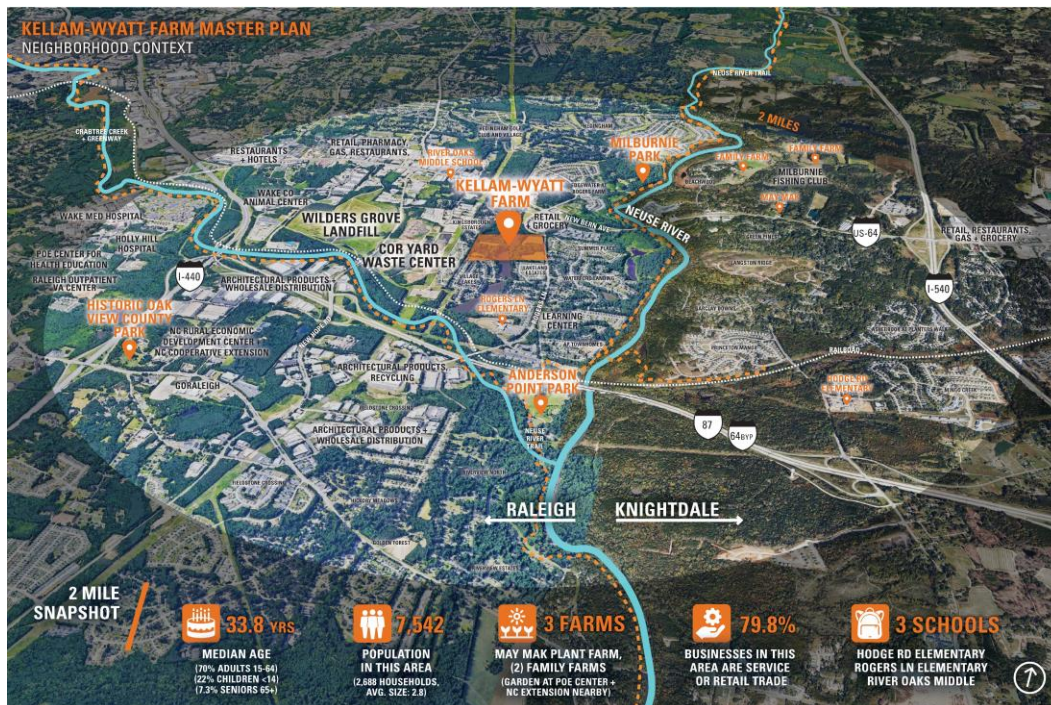
If the County determines that a document that the Artist has designated “confidential” or “trade secret” is not entitled to protection from public disclosure, the County will provide notice of that determination to the contact person designated by the Artist, in any reasonable manner that the County can provide such notice, at least five business days prior to its public disclosure of the document. If the Artist or Artist Team does not designate anyone to receive such notice, or if, within five business days after the designated person receives such notice, the Artist does not initiate judicial proceedings to protect the confidentiality of the document, the County will not have any obligation to withhold the document from public disclosure.

By submitting to the County a document that the Artist or Artist Team designates as “confidential” or “trade secret”, the Artist(s) agree that in the event a third party brings any action against the County or any of its officials or employees to obtain disclosure of the document the Artist(s) will indemnify and hold harmless the County and each organization’s affected officials and employees from all costs, including attorney’s fees incurred by or assessed against any defendant, of defending against such action. The Artist(s) also agrees that at the County’s request the firm will intervene in any such action and assume all responsibility for defending against it, and that the Artist(s) failure to do so will relieve the County of all further obligations to protect the confidentiality of the document.

# CONTEXT LOCATION MAP / WAKE COUNTY PARKS



## NEIGHBORHOOD CONTEXT MAP





## **PROJECT GOALS**

**Project goals were developed to strike a balance between the environmental, cultural, recreational, and agricultural opportunities of Kellam-Wyatt Farm.**

- **Honor the Conservation Values of the Property:** Any future activity on Kellam-Wyatt Farm must satisfy the values defined in the site conservation easement. Those values are:
  - » Open Space
  - » Water Quality
  - » Scenic Views
  - » Recreation
  - » Agriculture & Education
- **Craft an Executable Plan:** Create a plan and phasing strategy that is executable within a realistic timeframe, process, and budget, and one that Wake County can successfully operate and maintain.
- **Connect with Neighbors and Wake County:** Follow a thoughtful and engaging process throughout planning and design that prioritizes the needs and desires of adjacent communities through access, education, and engagement; and promotes walkability, immersion in nature, and connections with local agriculture.
- **Balance Stewardship and Access Through Sustainable Infrastructure:** Implement environmentally and economically sustainable, long-term strategies for infrastructure and programming that protect natural systems, maximize performance, mitigate uncontrollable site influences, and are low maintenance. Strategies should be evidence based, measurable, and serve as a model for other projects by providing insight for other Wake County properties.

KELLAM-WYATT FARM MASTER PLAN  
**NATURAL RESOURCE PROTECTION + RESTORATION**

- » Protect and restore successional and mature woodland, with minimal disturbance from trails and features.
- » Protect and restore pond's-edge habitat, and explore opportunities to reuse dredged pond sediment.
- » Protect and restore steep slopes and existing drainage channels. Embed stormwater management and education in all new site features.



KELLAM-WYATT FARM MASTER PLAN  
**HISTORICAL INTERPRETATION**

- » Tell the story of the site's past agricultural conditions – from sharecropped cotton and tobacco, to turfgrass monoculture, to sustainable small-scale agriculture.
- » Use site elements and stories – like the pondside treehouse and memories of 'sledding' to transport the tobacco harvest – to inspire new signage and play features.



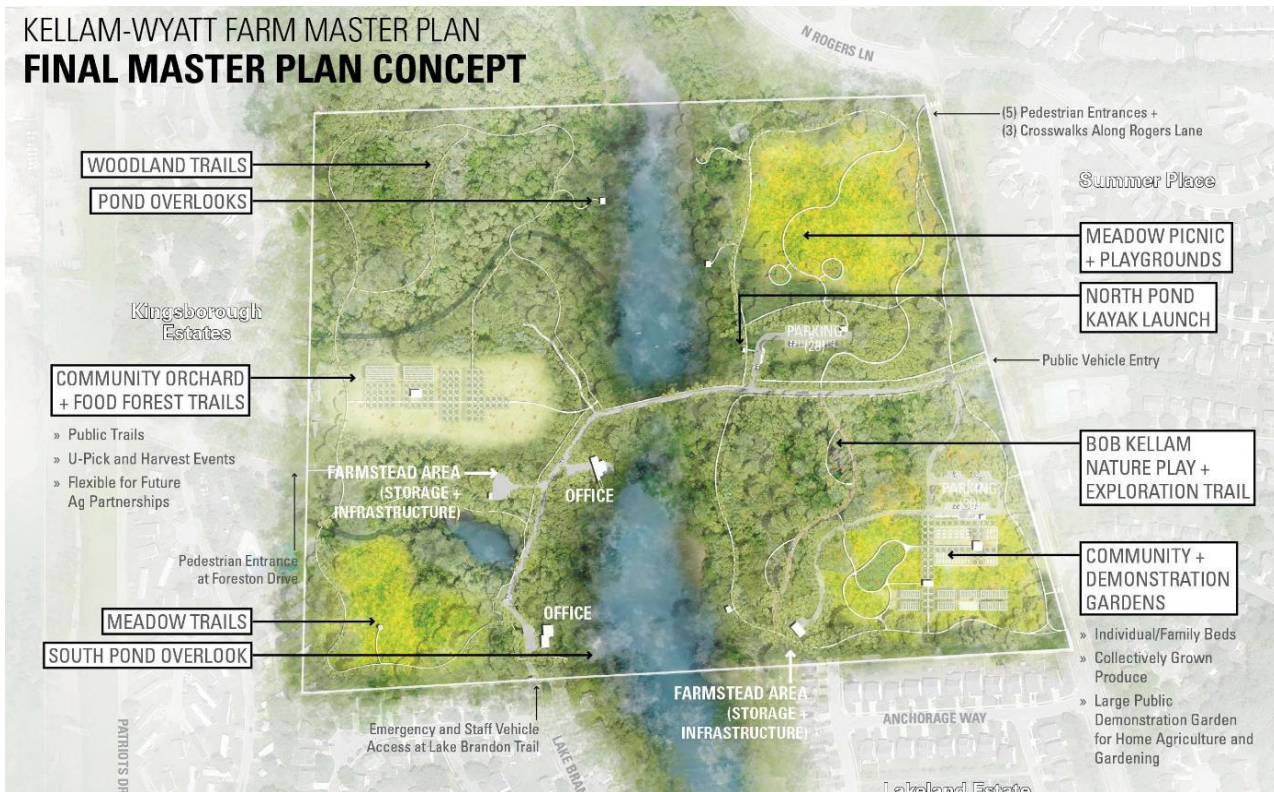
# KELLAM-WYATT FARM MASTER PLAN

## NATURAL INTERPRETATION

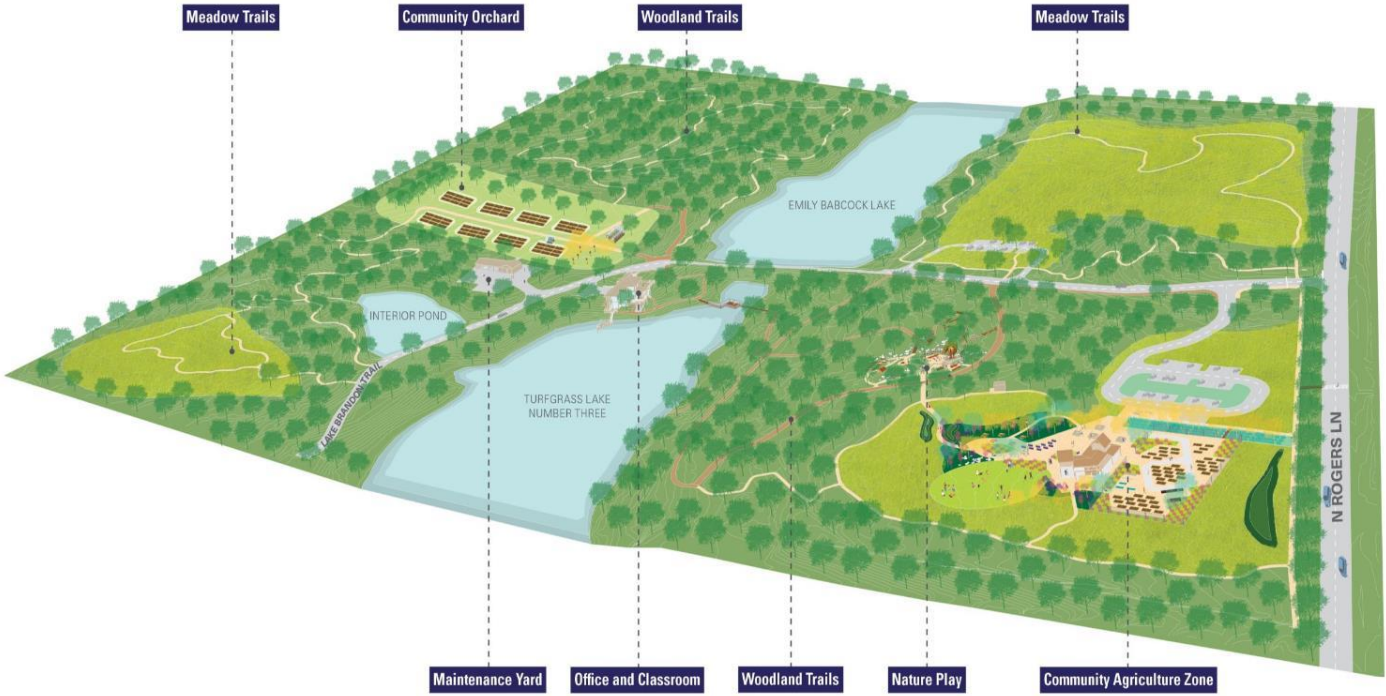
- » Tell the story of the site's past and future natural conditions – including the former cypress wetland, construction of the ponds, and woodland succession in former farm fields and timber stands.
- » Use signage and trail names to honor site inhabitants – including turtles, ducklings, herons and beavers.



## MASTER PLAN CONCEPT



# SITE PLAN



## MAJOR PROGRAM ELEMENTS

### HABITAT AREAS



### OPEN PLAY FIELDS



### COMMUNITY GARDEN



### HIKING & WALKING TRAIL



### KAYAK & CANOE LAUNCH



### COMMUNITY ORCHARD



### INTERPRETIVE TRAIL



### PLAY SPACE



### DEMONSTRATION GARDEN



**ARCHITECTURAL ELEMENTS  
PARK CENTER – EXISTING RESIDENCE RENOVATION**



**ARCHITECTURAL ELEMENTS  
NEW COMMUNITY GARDEN PAVILION**

