



CITY OF GREEN, OHIO

PUBLIC ART PLAN

Request for Proposals (RFP)

1 PURPOSE *Creating a Public Art Plan*

The City of Green is seeking proposals from qualified firms to develop a comprehensive Public Art Plan that reflects our community’s values, fosters creative expression and enhances public spaces.

Key deliverables will include a strategic plan for public art projects, guidelines for implementation and maintenance, and frameworks for community engagement and artist selection. This initiative aims to establish a cohesive vision that integrates public art into the fabric of Green’s cultural and civic life. This plan should also consider how the city’s investment in public art can be a vehicle for addressing the city’s economic, sustainability and placemaking goals.

The plan should be visionary yet practical, with a focus on inclusivity, community engagement and sustainable art practices. The selected firm will work closely with city officials, community stakeholders, and local artists to develop a Public Art Plan that will shape the public art landscape for the next 5-15 years.



2

ABOUT US Key Highlights

The City of Green is a vibrant, fast-growing community in Summit County, Ohio, laying the foundation to become a regional hub for public art and cultural expression. With a commitment to inclusivity, creativity and community connection, Green is poised to elevate its public spaces through thoughtful artistic initiatives and a celebration of its rich history and evolving culture.

+ Population:

- Approximately **27,475 residents**, making Green the fastest growing city in Summit County, Ohio.

+ Age Distribution:

- **6,094** under 18 years
- **5,886** between 18-64 years
- **5,495** 65 years and older

+ Cultural Diversity:

- **6.55%** minority populations

+ Economic Snapshot:

- Median household income: **\$87,000**
- Educational Attainment: **26.8%** of residents hold a bachelor's degree or higher

ABOUT US

Building a Cultural Foundation

+ **Education and Partnerships**

Green fosters creativity through strong partnerships with Green Locals Schools, the Green Arts Council, the Green Historical Society, and others.

+ **Community Engagement**

The Green Arts Council has played a key role in promoting artistic leadership and community involvement, setting the stage for future public art and music projects.

+ **Historic Preservation**

The Green Historical Society has transformed the historic Lichtenwalter Schoolhouse into a cultural experience and research destination for Green students, residents and visitors. Southgate Farm, the city's first National Register of Historic Places listing, operates a small-scale sustainable farming operation within the city's park, making the historic buildings and the legacy of Green's agricultural roots accessible to the public.

+ **Commitment to Education**

The Green Local Schools Art Faculty is committed to inspiring the next generation of artists to experience what contributions art and artists make to their community and to affecting societal themes that impact their students. Art produced by various GLS classes have been purchased for display at Akron Children's Hospital and recently students partnered with the Summit County Sheriff's Department to design billboards to discourage distracted driving.

+ **Commitment to Inclusivity**

Green aspires to create an inclusive cultural landscape, welcoming residents and artists of all abilities, races, and backgrounds to foster a sense of belonging and pride.

+ **Commitment to Sustainability**

Green places a high value on its green spaces and robust natural resources. We aspire to make room for creative expressions that prioritize the health and preservation of our natural world and our community.



Community coloring page at art-A-palooza



Southgate Farm



Art project by students from Greenwood Early Learning Center

CONTACT FOR QUESTIONS:

Sarah Haring, *Community Development Administrator*
Sharing@cityofgreen.org • 330-896-6614

ABOUT US

Building a Cultural Foundation

+ Signature Events



art-A-palooza: One of the largest and longest existing art events in Summit County, celebrating local talent and community spirit.



Twisted Wilderfest: An annual autumn festival of artists and makers held in Southgate Park.



Change of Art: This event, designed to create a community art project highlighting the therapeutic importance of art for mental wellness, began in 2024.



Annual Green Local School Art Exhibit
A two week-long gallery opening for the community curated by local art teachers and exhibited at the city's administration building.

Green's vision is clear: To strengthen community ties and elevate public spaces, making them vibrant, inclusive and reflective of the city's unique character and future ambitions.

CONTACT FOR QUESTIONS:

Sarah Haring, *Community Development Administrator*
Sharing@cityofgreen.org • 330-896-6614

3 BACKGROUND & SCOPE

Project Background

On October 22, 2024, Green City Council **approved legislation to develop the city's first Public Art Plan** and initiate its inaugural public art installation. This decision reflects Green's commitment to enhancing community identity, culture and connection through art. The city has allocated up to \$60,000 for this two-part initiative with **\$25,000 - \$35,000 potentially committed to the public art and cultural planning process.**

This project builds on recent community conversations about what makes Green special and how public art can foster belonging and pride. In 2023, during an update to the city's land use plan, Green introduced a new chapter focused on Arts, Culture and Historic Preservation.

Additionally, the city partnered with the Akron-based creative art team Art x Love to develop **a community activity book**, engaging residents of all ages. Pages included prompts to craft ideas, create sketches or develop inspiring messages in response to questions like:

- + What changes would you most like to see in Green?
- + What makes this community special?
- + What message to you want to celebrate and welcome people to Green?

Recurring themes of belonging, community pride, connection and beauty emerged, underscoring Green's vision to create welcoming, vibrant public spaces reflective of its unique character and aspirations.



1. Community Engagement & Outreach

- Conduct meaningful outreach to gather input from diverse community groups, including residents, local businesses, visitors, artists and cultural organizations.
- Outreach strategies should ensure inclusivity and representation in the public art planning process.

2. Assessment of Existing Public Art & Cultural Assets

- Analyze and assess existing public art installations and cultural assets.

3. Public Art Vision & Goals Development

- Establish a clear vision for public art within the city, including core values, guiding principles, and long-term objectives.
- Define specific goals for enhancing public spaces, improving cultural access, and promoting public art as a driver of tourism and local economy.

4. Site Identification and Recommendations

- Identify potential sites for new public art installations

5. Funding Strategy & Partnership Opportunities

- Develop a funding strategy that includes public, private, and grant-based funding opportunities.
- Identify potential partnerships with local businesses, art organizations, and other stakeholders to support the implementation of the public art plan.

6. Policy & Guidelines Development

- Draft policies and guidelines to support design approval, installation, maintenance, and decommissioning of public art.
- Establish criteria for artist selection, artwork approval, and community involvement.

7. Implementation Plan and Timeline

- Provide a phased implementation plan that includes short-term, medium-term, and long-term projects.
- Outline a realistic timeline, estimated costs, and key performance indicators to measure the success of the Public Art Plan.

CONTACT FOR QUESTIONS:

Sarah Haring, *Community Development Administrator*
Sharing@cityofgreen.org • 330-896-6614

Qualified consultants are requested to submit a proposal that includes the following:

1. Cover Letter

- A cover letter summarizing the firm’s interest, experience, and commitment to the City of Green Public Art Plan.

2. Qualifications and Experience

- An overview of the firm’s experience in public art planning, community engagement and arts management.
- Resumes of key team members and their roles in the project.
- Case studies or examples of similar projects completed in comparable cities.

3. Project Approach and Methodology

- A detailed project approach, including methodologies for community engagement, cultural asset mapping, vision development and site recommendations.

4. Project Timeline

- A timeline for the project, with phases clearly identified from planning through completion.

5. Budget Proposal

- A proposed budget, broken down by major task areas, showing the allocation of hours and costs associated with each task.

6. References

- At least three professional references from previous clients, preferably municipal or government agencies

Proposals must be submitted in digital format (PDF) via email to:
Sharing@cityofgreen.org

Subject Line:

“Public Art Plan Proposal – (Firm/Consultant Name).”

Late submissions will not be accepted.

4 APPLICATION & EVALUATION

Evaluation Criteria

Proposals will be evaluated based on the following criteria:

30%	Experience and Qualifications Demonstrated expertise and success in public art planning or similar projects.
25%	Project Approach Clarity, feasibility, and innovation in the proposed project approach.
20%	Community Engagement Strategy Depth and inclusivity of community engagement plan.
15%	Budget and Cost Effectiveness Realistic, cost-effective budget with clear allocations
10%	Timeline and Project Management Ability to deliver on time with a structure project management approach.

5 TIMELINE

Deadlines and Overall Project Timeline

RFP Issue Date	January 6, 2025
Deadline to Submit Questions	February 3, 2025
Deadline to Receive Responses to Questions	February 10, 2025
Proposal Submission Deadline	February 20, 2025
Finalist Selection and Interviews	April 2025
Consultant Selection and Notification	May 2025
Project Kick-Off	June 2025
Expected Project Completion	June 2026

We appreciate your interest in helping shape the cultural and artistic future of the City of Green.

CONTACT FOR QUESTIONS:

Sarah Haring, *Community Development Administrator*
Sharing@cityofgreen.org • 330-896-6614

