

## REQUEST FOR PROPOSALS | "Hobson Avenue Mural"

Release date: 6/2/2025

Budget: \$15,000

Deadline: July 15, 2025

Eligibility: Any artist or team of artists with public art or mural experience may submit a proposal.

Scope of Work: Hot Springs Area Cultural Alliance, in partnership with the property owner, is pleased to extend this invitation and request for proposals for a mural project to be executed at 823 Hobson Avenue, Hot Springs, AR, where it will be seen by hundreds of thousands of visitors to the Hot Springs National Park, Arkansas, every year. Artists are encouraged to draw inspiration from the many attributes that have consistently made Hot Springs National Park, Arkansas, a unique and popular destination, including nature, hospitality, thermal springs, landmarks, and history. Both abstract and realistic mural concepts will be considered.

The project proposal must contain the following:

- A typed project narrative, which includes the artist statement, contact information, timeline, and subcontracted artists (if needed). Installation can begin August 15, 2025, with final installation no later than October 1, 2025.
- Scaled drawings, sketches, or other documents as necessary to present a meaningful representation of the concept. Color, content, technique, and any other details should be conveyed.
- Preliminary itemized budget, such as artist fee, materials, travel-related expenses, insurance, and any other associated costs.
- Resume and up to 10 examples of previously completed work.
- Completed applicant materials should be submitted digitally via email to [mzunick@hotsprings.org](mailto:mzunick@hotsprings.org). Please compile the proposal into a single PDF document. If the file is too large to transmit, the applicant should send an email, and a drive link will be sent to the applicant.

### Selection Criteria

- Submittal of all required application materials as outlined in the RFP;
- Attention to context: architectural, historical, geographical, and cultural;
- Proven ability to create distinctive site-specific artwork as exhibited by past work;
- Originality: creativity and uniqueness of the proposed artwork concept for this project;
- Quality and craftsmanship of product as exhibited by past work;
- Maintainability: structural and surface soundness, durability and resistance to vandalism, weathering, excessive maintenance, and repair costs;
- Appropriateness for placement on an urban pedestrian site and the ability for the artwork to withstand public interaction where it can be touched;
- Public safety, and compliance with the Americans with Disabilities Act; and Feasibility: artist's proven track record/ability to complete the work on time and within budget.

Mural Location:

The wall is 100 ft x 16 ft. All dimensions provided are approximate. Inspection of the site is suggested or photos are available upon request if inspection is not possible.

#### Disclaimers

Applicants will be notified of the status of their application. Commissioning of artists and the pursuit of all mural activities are implemented without preference to racial or ethnic origins, gender, sexual orientation, religious affiliation, disability or age. Hot Springs Area Cultural Alliance and other parties associated with the project reserve the right to modify this solicitation and to request additional information from participating artists. Hot Springs Area Cultural Alliance and other parties associated with the project reserve the right to accept or reject, at any time prior to the commissioning of a work, any or all proposals when the acceptance, rejection, waiver or advertisement would be in the best interest of the project. In addition, Hot Springs Area Cultural Alliance and other parties associated with the project will be responsible for all correspondence and communication by and between applicants and members of selection panels. Discussion regarding these projects by and between any applicant and any member of a selection panel outside of regularly scheduled meetings during the selection process may be grounds for the disqualification of the applicant. Such determination shall be at the discretion of Hot Springs Area Cultural Alliance and other parties associated with the project.