

# ART•LANDIA, Inc. [artlandia.org](http://artlandia.org) • Nov 2, 2017

**Request for Proposal (R.F.P.):** 3-Dimensional bicycle-inspired public work of art at Veterans Park, Johnson City, TN. Go to [artlandia.org](http://artlandia.org). *The work does not have to be literal in interpretation.*  
\$14,000 artist honorarium award



**Request for Proposal  
Deadline for submission:** January 15, 2018

**Announcement of award:** January 30, 2018

**Artist project delivery/  
completion & on site:** April 30, 2018

**Work installed/unveiling:** May 15-30, 2018  
(firm date based on grant)

**For information:** Artlandia, Inc., Virginia Salazar-Buda, Founder/Executive Director  
**R.F.P. application at [artlandia.org](http://artlandia.org)**  
**Questions: [artlandia123@gmail.com](mailto:artlandia123@gmail.com) or 423-833-8474 (call/text)**

**Online submission:** Submit your proposals to [artlandia123@gmail.com](mailto:artlandia123@gmail.com).

**Application fee:** Pay \$10 at [artlandia.org](http://artlandia.org)

## Mission:

Artlandia, Inc is dedicated to creating art, culture and community-driven events, projects and programs with accessibility and inclusiveness for all people.

We are interested in a work of art that is inspired by cycling, but does not have to be a literal interpretation of a bicycle. Why bicycle-inspired art? Biking promotes an active, healthy lifestyle, and all of us have a shared and common story through biking regardless of cultural, racial, gender, economic and generational backgrounds.

The Tree Streets is one of the largest biking communities in Johnson City where riding is done throughout the year. A 10-mile rails-to-trail project called the "Tweetsie Trail" was recently constructed by the city, and an additional 25-mile loop trail is planned (State of Franklin Trail), of which approximately 50% will be constructed in less than two years. These projects provide bicycling access directly from the Tree Street neighborhood to all parts of the city and neighboring communities as well. As a result, this neighborhood has seen an exponential growth in biking traffic making the neighborhood, adjoining university (East Tennessee State University), and the central business district a more urbanized, livable and sustainable community.

## Artist Eligibility:

Any dedicated and qualified artist or team of artists interested in creating a three dimensional public work of art may complete a proposal in accordance with the guidelines provided below. Artist must demonstrate artistic excellence while completing this project on time and within budget.

Project completion and installation date, based on grant funding, by no later than May 15-30, 2018.

## Goals/Expectations:

- Create a permanent three-dimensional piece of public art for an outdoor environment that reflects the spirit of cycling and community well-being. This does not have to be a literal interpretation of a bicycle.
- Points to consider for project inspiration, although not necessary to include: encouraging a sustainable community; a place where family and children activities are held; a project that encourages interactivity; a cultural and racially diverse neighborhood; and a park that is dedicated to those who served in the military.
- Tennessee artists will be given preference. Artists with strong connections to the state are also encouraged to submit.
- Artists must be 18+ or older and/or be directed by an experienced public arts artist or administrator with a proven track record of success.
- Interested artists to meet the schedule proposed. Project completion and installation date, based on grant funding, must be met. **See schedule on page 1.**
- Send proposals (a one-page image of proposed project concept and include a description of subject matter, elements of work and dimension) to [artlandia123@gmail.com](mailto:artlandia123@gmail.com).  
Also send an electronic portfolio to include artist resume, biography, and images of completed works of sculptural art.
- Proposals must not exceed \$14,000 to cover artist fees for design, material costs for fabrication/construction, and delivery. This project is being funded by the Artlandia, Inc.'s fund raising events with community contributions; a partnership with East Tennessee State University's Slocumb Gallery; a grant from The Tennessee Arts Commission's *Art Project Support* and from The City of Johnson City.
- The City of Johnson City provides costs for site preparation and installation, in consultation with the artist, and for landscaping, site lighting, insurance and maintenance. City of Johnson City departments involved in the project process and the decision-making process includes the support from the Parks and Recreation Department, Public Works Department, The Public Arts Committee and the City Commission. If applicable, the preference is to have the artist present during project installation and/or dedication ceremony.
- This work will become part of the City of Johnson City's permanent art collection.

## **Location:**

Veterans Park in South Side Neighborhood (a.k.a. the 'Tree Streets Neighborhood') at the corner of Southwest Avenue and Divine Street. The property is located next to South Side Elementary School, Johnson City, TN.

The neighborhood, which began in the late 1800's, hosts a range of architectural residential and business structures and styles.

Veterans Park is a memorial to those who served in the military; a place where a culturally and racially diverse community lives; and where approximately 300 elementary school children and their families thrive.

Veterans Park is classified as a 'Special Use Park' on a .55-acre site located in the center of a historic residential district referred to as the "Tree Streets" and adjoins an elementary school. This is a prime location with visibility from three streets. Park Amenities include: benches, picnic tables, a little free library, trash cans, water fountain, extensive landscaping, and historical markers; the park is also handicapped accessible. A range of organizations and businesses use the park, as do elementary school children and families. Public and private events in the park bring in thousands of visitors annually. The park and neighborhood has light to heavy usage year-round and is a natural connector between East Tennessee State University and downtown's blossoming business district. The historic Tree Streets neighborhood is a unique and highly active, community-oriented place to live. It is one of the most culturally and racially diverse neighborhoods in the city of 65,000 people.

Because of the neighborhood's highly transitory population (neighborhood population is 1,500 residents where 45% are owner-occupied residences and 55% renter-occupied units), the artist's work will be seen by multiple generations throughout the work's lifetime.

## **Project requirements:**

- The sculptural piece must be 3-dimensional, and have a minimum dimension of approximately 10'h x 5'w x 5'd, but be no larger than 20'h x 8'w x 8'd.
- The artwork's medium needs to be permanent, durable and withstand weathering.
- The artwork must not contain any easily removable pieces or sharp edges.
- Options for kinetics and lighting, including solar lighting, are encouraged, but not required. The piece can be internally lit. There is electrical access in that section of the park.
- In the design and construction of the artwork, the artist must consider the fact that children and families will have easy access to the art.
- Projects with an interactive human element are acceptable.
- Artist to submit a maintenance plan for the sculpture which will include a fiscal estimate of how much it will cost to maintain the structure and how to clean it.
- Project completion, including fabrication, delivery and installation must follow the schedule on page 1.

## Application Requirements:

- A narrative and design illustrating the concept is required for each submission. Include supplemental information such as medium, time line for completion, and approximate dimensions of the proposed project.
- All concepts must be in digital format which may be completed with digital media or by hand and scanned. Please send all materials to artlandia123@gmail.com.
- A submission fee of \$10 is required for each application. This fee will be used for the printing and display of digital submissions for jury review. Payment through artlandia.org.
- The project budget (required) is not to exceed \$14,000 for an artist or team of collaborative artists. The budget should include the artist(s) fee, supplies, travel-related expenses, and other associated costs.
- Supporting materials, including images and reviews of previously completed works, are required. Examples should describe size, materials, cost, and location of other public works. References for earlier projects are encouraged.
- The submission of all requirements to meet the schedule on page 1.

## Policies:

- Artists will retain the ownership of design ideas submitted with this application until a selection has been made and contract signed between the artist and Artlandia, Inc. and The City of Johnson City.
- At the time a contract is awarded, the ownership of the design will become the property of Artlandia, Inc. The 3-dimensional public work of art produced will become the property of The City of Johnson City.
- The final selections will be made by a group of jurors.  
*Evaluation Criteria and Scoring Rubric process to be used.*
- Financial compensation for the artist honorarium to be made through Artlandia, Inc. in the amount of \$14,000. Fifty percent of the project cost will be awarded upon announcement of winner with payment in full within 30 days after work completion and delivery on site.
- The City of Johnson City provides costs for site preparation and installation, in consultation with the artist, and for landscaping, site lighting, insurance and maintenance.
- A suitable Artist Maintenance Plan must be submitted.
- A sample maintenance plan is included on page six.

# Artist Application

Name(s): \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Title of Work: \_\_\_\_\_

Brief Description of work, medium, project dimension and size: \_\_\_\_\_

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A complete application must include the following:

- Artist application form
- Project description
- A digital and/or color representation of the proposed project
- Images of previous work
- Itemized budget, including time and materials
- Maintenance Plan

As an applicant for the public art project for Artlandia, Inc. and The City of Johnson City, I certify that all works proposed and submitted are my original work and not a creation of another artist's work. I further certify that all statements made in this application are true to the best of my knowledge. I understand that Artlandia, Inc. and The City of Johnson City may make duplicates of my images and application materials for the purpose of the consideration of my application for any possible exhibition of my proposal, and for promotional materials concerning the project.

I understand that any liability for loss or damage to my application or images is not the responsibility of Artlandia, Inc., The City of Johnson City or the panel of jurors installed to review applications.

Applicant signature: \_\_\_\_\_ Date: \_\_\_\_\_

Send inquiries and proposed submissions to Virginia Salazar-Buda, Founder/Executive Director, at [artlandia123@gmail.com](mailto:artlandia123@gmail.com). Additional questions, text 423-833-8474.

# Artist Maintenance Plan

for the permanent three-dimensional bicycle-inspired public work project at Veteran's Park, Johnson City, TN

*This is a sample only. Some elements suggested herein may not apply to all proposals. Artists must each submit an original maintenance plan with their proposal.*

1) Include unique dimension and size

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2) Indicate actual preparation plans, what materials will be used by naming brands, major colors, make up of those materials, and how they are applied.

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3) Final prepared surface description

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4) Recommended future maintenance plan.

Indicate recommended routine surface inspections, surface cleaning, or additional coats of protective structure.

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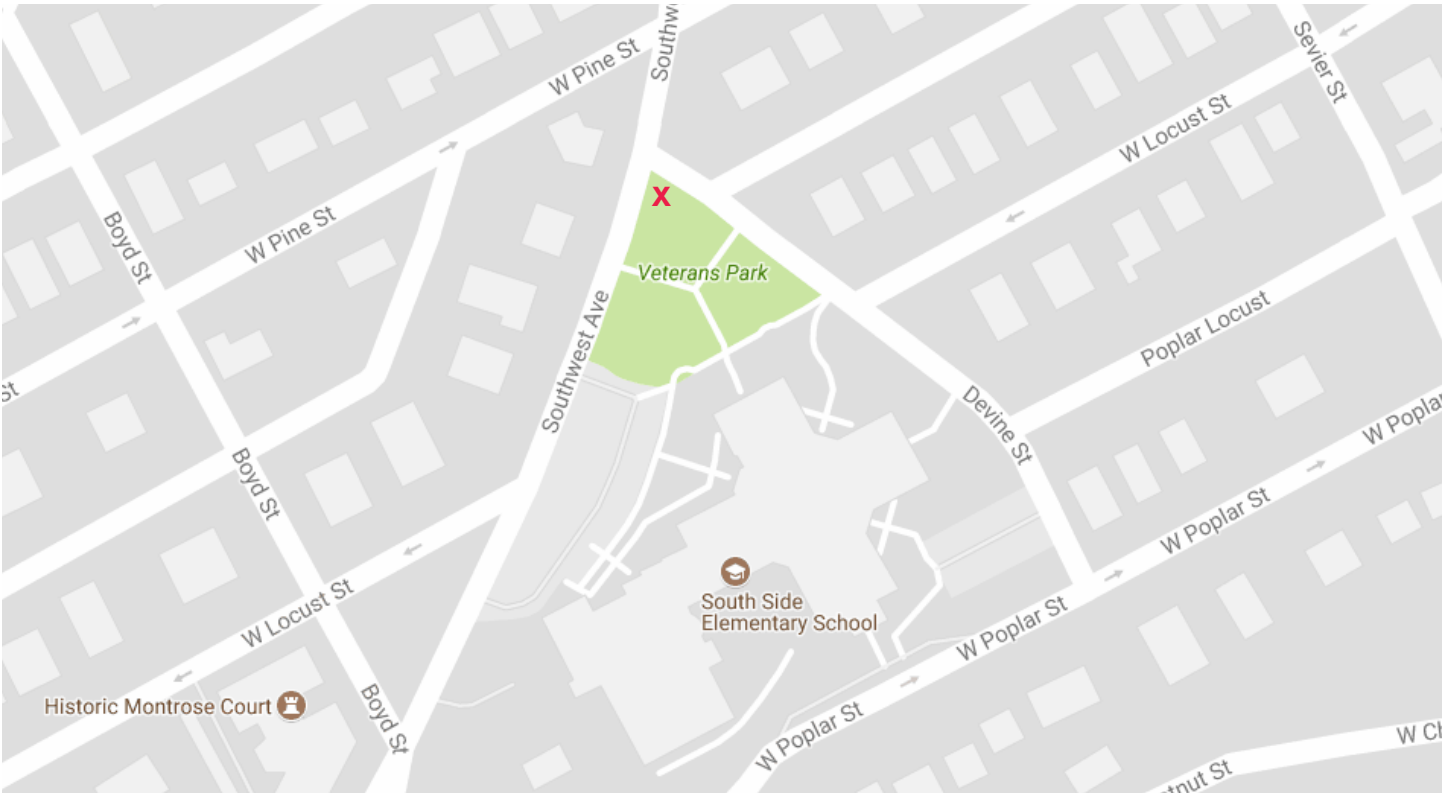
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Applicant signature: \_\_\_\_\_ Date: \_\_\_\_\_



**X** The bicycle-inspired public work of art location is where the white Veterans Park signage/tree is located.  
 Go to **YOUTUBE.COM** to see Veterans Park: <https://youtu.be/iPorQUG3UN4>

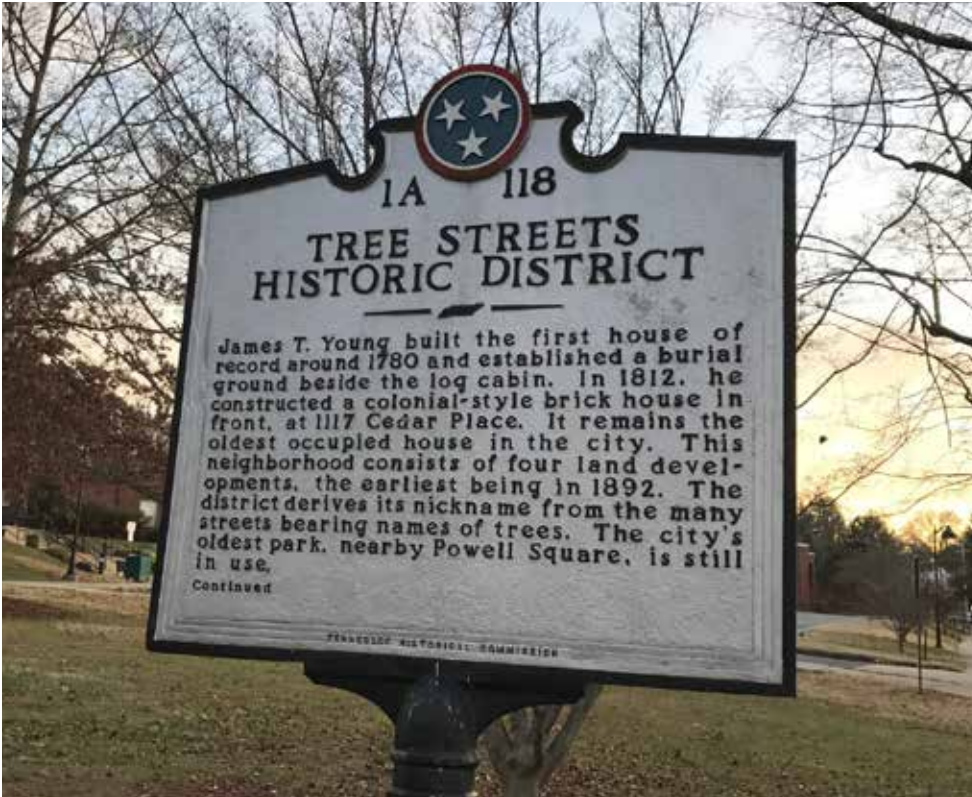
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# Our history, TREE STREETS HISTORIC DISTRICT

South Side Neighborhood (a.k.a. The Tree Streets)

## Signage (double-sided) in park



- The Tree Streets is a culturally and racially diverse neighborhood with a socially engaged and active community.
- South Side Elementary serves 300 children and their families, and the teaching and administrative staff.
- There are varying residential and business architectural styles
- The neighborhood is in between East Tennessee State University and the re-urbanized downtown Johnson City.





# Our history, In memory...

This Park in Memory of the Johnson City military service people who sacrificed their lives in World War I



Go to **YOUTUBE.COM** to see Veterans Park: <https://youtu.be/iPorQUG3UN4>  
**Veterans Park...different views of space.**



Go to **YOUTUBE.COM** to see Veterans Park: <https://youtu.be/iPorQUG3UN4>

**Veterans Park...different views of space.**

**Circular area is a gathering place for Music in the Park (May-Oct), and other annual community events.**



**This bicycle-inspired art project(s) is dedicated to Dick Nelson - one of Johnson City's art and cultural business entrepreneurs. One person can make a difference.**

A special thank you to all participating artists and creators, bike art jury, the local, regional, state, and national art administrators; volunteers; business, community and government leaders, friends and, special gratitude, for the Salazar-Buda family members.

Your participation in this 4-year, community-building grass-roots art and cultural initiative, through fund raising events and programs that encourage participation and accessibility for all people, is appreciated. **Thank you for leading with kindness and integrity.**

**Special Recognition. Thanks for your guidance through this grant writing and artist application process.**

Krishna Adams, Director of Visual Arts, Craft, Media and Design, Tennessee Arts Commission,  
Karlota I. Contreras-Koterbay, Director of Slocumb Galleries, East Tennessee State University,  
Karen Lauderdale, Community Impact Coordinator, The United Way of Washington County,  
Kiran Singh Sirah, Executive Director, International Storytelling Center,  
David Tomita, Mayor, City of Johnson City Commissioner,  
Phil Pindzola, Director, City of Johnson City Public Works Administration,  
Anita Deangelis, Associate Dean for the Arts in the College of Arts and Sciences  
and Susan McKinney, Administrative Director, Tennesseans for the Arts

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**The bicycle-inspired public work of art is supported by the Tennessee Arts Commission through the *Art Project Support* grant.**

**Celebrating 50 years.**



<http://tnartscommission.org/>



**Please join our state's art leader Susan McKinney, Administrative Director, Tennesseans for the Arts on March 7th, 2018 for Arts Advocacy Day in Nashville, TN.**

<http://tn4arts.org>

**Give a gift that lasts all year long:**

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