



RoseKennedyGreenway.org

## **“The Local”**

### **Request for Massachusetts Artist Proposals**

### **Rose Kennedy Greenway Public Art Program**

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## **A. Executive Summary**

“The Local” is a request for artwork proposals from locally-based Massachusetts artists on behalf of The Rose Kennedy Greenway Conservancy. The Greenway is seeking up to five artists to be selected by year-end to situate site-specific art installations for 6-12 months beginning in spring 2016 that will collectively, physically, and/or experientially unite the segmented parks and connect the communities along the park system. As part of our public art strategy, The Greenway is dedicated to collaborating with Boston, Greater Boston and the Commonwealth’s creative communities to present public art that enhances our city’s imaginative capacity, enlivens our neighborhoods, contributes to economic vitality, sparks civic exchange, and enhances community connection.

Project budgets will range from \$5,000 - \$10,000, and are inclusive of all costs, including transportation to and from site, installation/de-installation, site restoration and artist fees. Artists will be asked to develop a line itemized budget as part of proposal submission.

All professional artists residing in the Commonwealth of Massachusetts are eligible to apply. Artists are asked to submit proposals for site-specific work to be temporarily installed and displayed in one of five designated locations. Work in any medium will be considered and must be durable and suitable for outdoors with the ability to withstand the elements of a New England climate as well as interaction with the general public. Proposals need not be related to any larger thematic but should be representative of the artists’ particular point of view.

## **B. The Rose Kennedy Greenway Conservancy**

The Rose Kennedy Greenway Conservancy is the designated steward of The Greenway, a mile-and-a-half of contemporary parks in the heart of Boston that connect people and the city with beauty and fun. The non-profit Conservancy maintains, programs, and improves the Greenway on behalf of the public and in partnership with the Commonwealth of Massachusetts.

## **C. The Project**

The Greenway has identified five potential locations to be utilized for this project. These locations, while smaller in nature, act as important gateways to the larger park system. Each proposed project and location will function as a catalyst to encourage larger and wider exploration of the Greenway, urging visitors to discover the entirety of the park system through a more seamless walking experience.

Local artists are asked to submit proposals for site-specific work to be temporarily installed and displayed in one of the five designated locations. Artists will submit work in any artistic form; from photography to sculpture, sound art to video projection and mixed-media. All artistic forms in any category will be considered. Proposals need not be related to any larger thematic work but should be representative of the artists’ particular point of view.

#### **D. Eligibility**

All professional artists residing in the Commonwealth of Massachusetts are eligible to apply.

#### **E. Artwork Specifications**

Work in any medium will be considered and must be durable and suitable for outdoors with the ability to withstand the elements of a New England climate as well as interaction with pedestrians and the general public.

#### **F. Duration of Installation**

The selected artwork will be on view from spring 2016 through fall/winter 2016. There is a preference for works that are durable to remain on display through spring 2017.

#### **G. Budget**

Submissions will be open beginning November 9, 2015 and close on December 7, 2015. Budgets should be structured within a total of up to \$10,000 (inclusive of artist stipend). Artists must submit a full line itemized budget that is inclusive of all expenses related to the artwork including transportation, design, materials, installation/ de-installation fees, permits and site restoration. Any expenses that exceed the contracted amount will be the artist's responsibility. The Rose Kennedy Greenway will insure the work at its cost for the duration of the exhibition period. The selected artists will enter into a contract with The Greenway, abiding by all rules and regulations set forth.

#### **H. Timeline**

November 9, 2015 ----- Announcement of RFP

November 9, 2015 ----- December 11, 2015 - Submission of questions regarding RFP application

December 14, 2015 ----- Deadline for receipt of application materials

December 15 – January 4, 2016 ----- Review of Proposals/Artist Interviews

January 11, 2016 ----- Notification of Artists

May 2016 ----- Installation of artwork

November 2016 or April 2017 ----- De-installation of artwork

#### **I. Submission Process**

All artist submission will be electronically processed through the provided link: [CLICK HERE](#). Artists will be required to submit the following:

- Contact information

- Artist Statement and Artwork Concept
- Proposed installation plan
- Resume
- Line Itemized Budget
- Supporting Media (images, video, sound)
- References
- Optional additional support material (news clippings, other relevant information on past projects)

## **J. Selection Process**

Work in all mediums will be considered and must be designed to withstand the elements of a New England climate and public interaction. A selection panel comprised of representatives of the Rose Kennedy Greenway Conservancy, Greenway Curatorial Advisory panel, and others stakeholders will review proposals.

The panel will use the following criteria in the selection process:

- Submittal of all required application materials as outlined in this RFP;
- Attention to context: architectural, historical, geographical, and cultural;
- Proven ability to execute specified project as exhibited by past work;
- Originality: creativity and uniqueness of proposed artwork concept for this project;
- Maintainability: structural and surface soundness, durability and resistance to vandalism, weathering, excessive maintenance, repair cost;
- Appropriateness for placement on an urban pedestrian site and ability for artwork to withstand public interaction where it could possibly be touched or climbed on;
- Public safety, and compliance with the Americans With Disabilities Act;
- Feasibility; artists proven track record / ability to complete the work on time and within budget; and
- Degree of invasiveness to park infrastructure (both hardscape and garden beds)

The Rose Kennedy Greenway Conservancy will review all proposals to ensure that guidelines are met and the safety of the people and the environment are preserved. The artist will work with members of the Greenway staff in coordinating the installation and de-installation of the artwork, as well as the restoration of the site upon completion of the project.

## **K. Site and Installation Considerations**

The following locations are available for use. The Greenway is open to artist's proposals that will enhance and draw the public into the area in which the work will be sited. If you have a specific site that you are considering for your submission work, please state location in your statement of interest. The Rose Kennedy Greenway Conservancy maintains the right to place artworks as deemed appropriate, with consideration towards visual impact and park needs.

## Site 1



Site 1 is situated along Purchase Street, a busy street leading into Chinatown facing a busy intersection. The site is nicely manicured and can sustain medium to large installation. This location is a connector path between Chinatown Park and Dewey Square Park. The park is lined with both Dogwood and London Plane trees. Works should be structured for placement within the lawn area only.



## Site 2



Site 2 is situated at the corner of Summer Street and Surface Street, across from Dewey Square Park. This is a high-traffic area at a busy intersection one block away from the T South Station. Proposed work should be structured for placement within the edge of the garden bed and should not obstruct the sidewalk or alter existing infrastructure. Depending on the chosen artwork, further investigation will be made to not encumber existing tree roots or utility infrastructure below surface.

### Site 3



Site 3 is situated along Purchase Street between Pearl and Oliver Streets, directly across from the Boston Fire Station, and easily accessible from South Station one block away. Blooms heighten this park area in summer with a wide variety of trees and flowers. This location is one of the most colorful and features programmed seasonal design to pique public interest throughout the year. Situated on the outer edge of the garden-park area, proposals for this location should be structured for the lawn area and should not obstruct the brick sidewalk or alter garden infrastructure.

This section of the park system was originally designed by Halvorson Design Partnership in association with the Massachusetts Horticultural Society, with additional subsequent planting design by Wolf Landscape Architecture.



#### Site 4



Site 4 is situated south of High Street, across the street from Rowes Wharf Arch to the east and International Place to the west. The circular area is ringed by Morton elms. It is a major lunchtime destination. This site has a series of small footings from a previous installation already installed. This site has previously had 3 art installations: *Botanica* in 2009 by artist George Sherwood, *Modern Dance* in 2010 by artist Jacob Kulin, and most recently *Lo-Fab* by Mass Design Group as part of Design Biennial Boston. Works proposed for this location must be situated within the circle of land without obstructing the surrounding sidewalk.

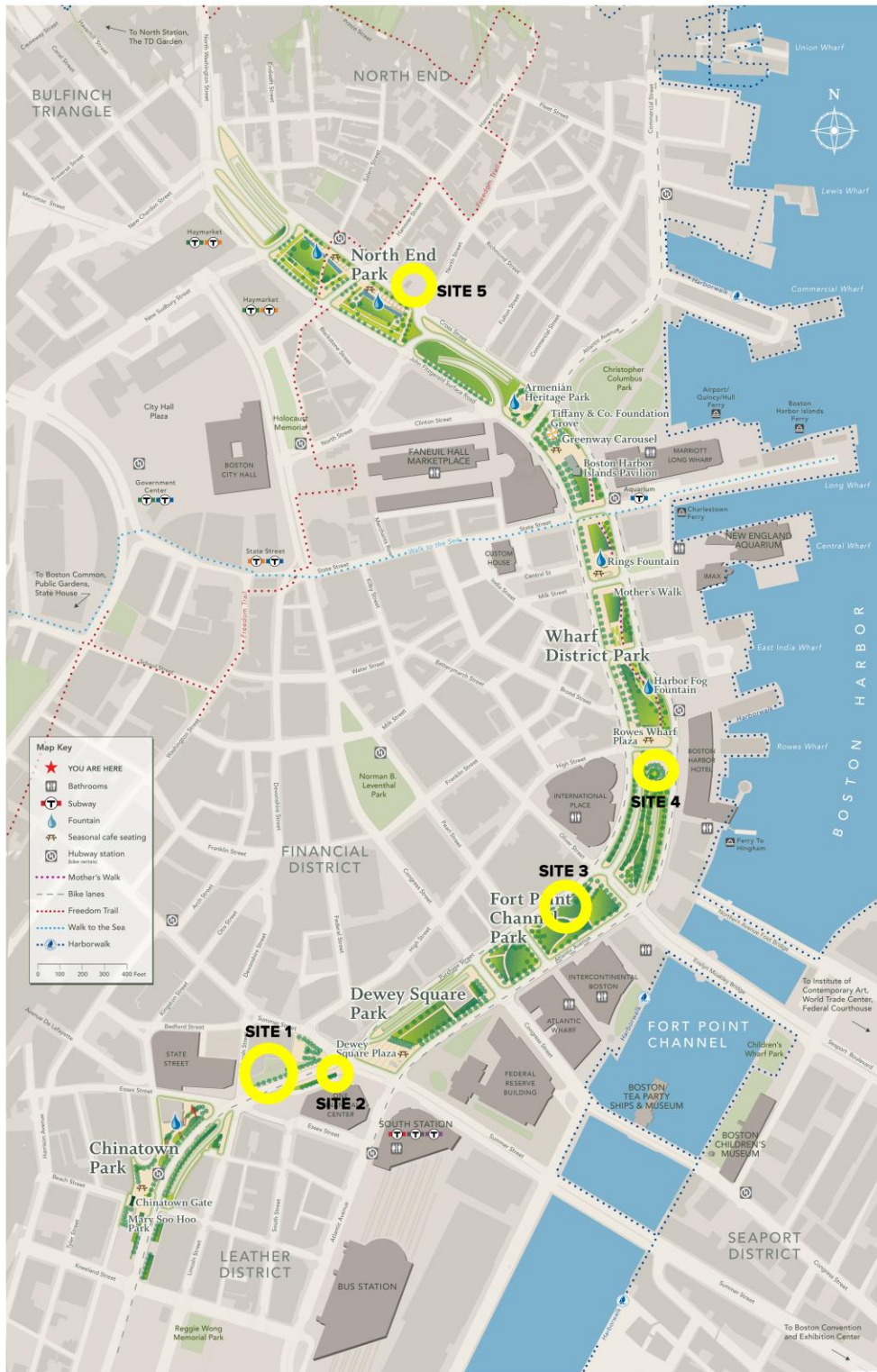


## Site 5



Site 5 is located on Cross and North Streets near the North End neighborhood on the lawn that is connected to the North Bennet Street School. Nicely manicured and tree lined, site 5 is a permanent home to one of the original MassDOT ticket toll booths. This is a heavily traversed area of the park system. Proposed works should be situated on the lawn portion only.

# Mapped Locations



The Rose Fitzgerald Kennedy Greenway



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