



## **City of Palo Alto Public Art Program: 2018/2020 Prequalified Artist Pool**

### **Request for Qualifications**

**Application Deadline: September 23, 2018 at 11:59pm (PST)**

#### **CALL SUMMARY**

The City of Palo Alto Public Art Program invites artists and artist teams working in a variety of visual media and artistic approaches to submit qualifications for potential inclusion in a **Prequalified Artist Pool** for upcoming public art opportunities. A list of eligible artists selected for the Prequalified Pool will be used by the Palo Alto Public Art Program staff to recommend appropriate applicants for a range of permanent and temporary public art opportunities. Most public art commissions will be associated with municipal and private development projects as they arise throughout Palo Alto during the years 2018 - 2020. Artists may submit existing artworks for consideration for temporary display within the City. Social practice and performance artists are also welcome to apply for temporary public art initiatives. Artists invited to be part of the Prequalified Pool will be selected based on appropriateness of their previous experience and artistic excellence. Some projects may also provide opportunities for an artist or artist team to work as part of a design team along with the project architect/designer.

**PLEASE NOTE:** Inclusion in the Prequalified Artist Pool does not guarantee selection for any projects.

#### **BUDGET**

Budgets for permanently sited work will range from \$15,000 to approximately \$600,000. The project budgets are inclusive of artists fees, fees associated with design, fabrication, installation, and insurance provisions. Temporary public art budgets vary depending on the individual opportunity and may range from \$3,000 to \$50,000.

#### **ELIGIBILITY**

The call is open to all professional artists and artist teams over the age of 18 residing in the United States, as well as international artists obtaining a US work permit. Local artists residing in the Northern California Bay Area Region are strongly encouraged to apply, and may be given preference for projects with limited budgets.

#### **APPLICATION DEADLINE AND REQUIREMENTS**

**Application deadline: September 23, 2018 at 11:59pm (PST).** All applications must be submitted online via SlideRoom (<http://CPApublicart.slideroom.com>), an online application system for artist calls. There is no application fee for artists to submit their application using SlideRoom. Applications that are submitted via email, post, fax or in person won't be considered. Once accepted into the Prequalified Pool, applicants may update their bank of submitted images during the 2-year period by contacting staff.

Artists will be required to create a username and password and set up an account. All submitted application information, including artist's resume, images of previous projects and annotated descriptions will be automatically archived and saved and can be accessed by the Public Art staff in the future. All applicants should allow adequate time to submit their applications, and we recommend that you complete your application well ahead of the deadline in case of complications. SlideRoom technical support is available at <https://support.slideroom.com/>. **Application deadline: September 23, 2018 at 11:59pm (PST).**

All applications should include the following:

- ✓ **Artist Statement** should outline your interests describe your art practice, provide a summary of your professional experience as an artist, and address how that experience may qualify you for public art commissions . If applying as a team: please clarify collaborations and outline roles. Character Limit: 3000 (approx. 500 words).
- ✓ **Current Resume**, including public art commission, exhibition and publication history (team resume if applying as a team. Character limit: 8000 (approx. 1300 words).
- ✓ **Artistic discipline.** Artists and artist teams working in more than one discipline may indicate all disciplines they work in. SlideRoom will provide a form with a range of disciplines and relevant media.
- ✓ **Five (5) Images** of previous work including most recent commissions and realized projects. Please submit only successfully completed projects or renderings for projects that are in process. Please label renderings as such. Please do not submit proposal renderings that were not selected for implementation.
- ✓ **Annotated image descriptions** including title, date, location, materials, art budget, and a brief description (up to 5 sentences). For team application, please indicate the lead artist for each project.

#### **ARTIST SELECTION PROCESS**

The applications will be first pre-screened by the Public Art Program staff for the minimum eligibility criteria listed below:

- ✓ **Complete application submitted prior to the application deadline.**
- ✓ **The submitted application demonstrates evidence of professional competence.** Eligible artists may have a record of successfully completed permanent and/or temporary public art commissions in public and/or private development, exhibition history, education and training as an artist.

All artists approved for inclusion in the prequalified pool will be notified by the Public Art Program staff in writing. Eligible applicants will be reviewed and selected for any appropriate public art opportunities in municipal and private development as they arise in 2018/2020.

Artists will be contacted prior to any selection panel process to confirm their interest and availability for a particular commission opportunity. For municipal projects, the project selection panels consist of City staff, a Public Art Commissioner, arts professionals and appropriate project stakeholders.

They will use the following criteria to select successful applicants for specific commission opportunities:

- ✓ **Artistic excellence:** demonstrated mastery of skills and appropriateness of media and artistic concepts.
- ✓ **Appropriate materials and durability of artwork:** demonstrated ability to create artwork using lasting materials that are appropriate for a public space while addressing its unique physical and / or community context.
- ✓ **Demonstrated ability to complete public art projects of a similar budget and scale.**
  
- ✓ **Experience working with diverse groups of stakeholders:** experience or interest in creating public artwork in collaboration with architects, design teams, community representatives and/or private developers.

Selected artists must maintain an active account in SlideRoom for a two-year period. Inclusion in the prequalified artist pool does not guarantee selection for any projects. The Public Art Program may put out additional calls for specific public art opportunities as needed.

#### **CONTACT**

Requests for additional information can be forwarded to the City of Palo Alto Public Art Program via email: [nadya.chuprina@cityofpaloalto.org](mailto:nadya.chuprina@cityofpaloalto.org)

#### **STAY IN TOUCH**

Artists interested in other public art opportunities are encouraged to visit the City of Palo Alto Public Art Program webpage <http://cityofpaloalto.org/publicart>.

### **ABOUT THE PALO ALTO PUBLIC ART PROGRAM**

#### **Mission Statement**

The Palo Alto Public Art Program promotes the highest caliber of artwork, commissioning memorable public artworks and experiences that stimulate discussion and thoughtful reflection, celebrating Palo Alto's character and enhancing civic pride and sense of place.

#### **Vision Statement**

Public art reflects Palo Alto's people, diverse neighborhoods, the innovative and global character of its businesses and academic institutions, and the beauty of its natural environment.

#### **Program Overview**

The Program operates in accordance with Chapter 2.26 Visual Art in Public Places Policy of Palo Alto Municipal Code which specifies that the City will budget one percent (1%) of its construction costs to include public art for City capital improvement projects. In addition, in 2013 the City adopted an Ordinance to add chapter 16.61 to the Municipal Code establishing a requirement for public art in private construction projects requiring Architectural Review over 10,000 square feet, with an estimated construction value of more than \$200,000. The Ordinance provides the option of commissioning artwork on the development site equal to the cost of one percent (1%) of the estimated construction valuation,

or making the one percent (1%) in-lieu contribution to the Public Art Fund. The program also supports an active temporary public art program.

## **PUBLIC ART PROGRAM POLICIES**

### **Acceptance of Applications**

The City of Palo Alto Public Art Program reserves the right in their sole discretion not to accept any applications to not accept any artist recommended by any of the selection panels, to initiate an alternate selection process, or to reissue the RFQ for additional pre-qualified artist candidates.

### **Maquette Policy**

In the event Applicant is asked to develop a proposal, maquette, or other conceptual design materials, the following policy shall apply. The City of Palo Alto Public Art Program shall:

- ✓ At its sole discretion, have unconditional rights to own maquettes or other design materials produced as part of this selection and/or commission process.
- ✓ Have the right to display and/or reproduce any maquettes or proposal commissioned, whether selected for implementation or not.
- ✓ Require that all proposals and/or maquettes submitted are original and unique.

Applicant shall retain all copyright in the work which may be held by Applicant.

### **Americans with Disabilities Act**

The selected artist / artist team will be required to comply with the Americans with Disabilities Act (ADA) requirements in addition to related federal, state and local codes and will be encouraged to develop artwork(s) sensitive to programmatic as well as physical accessibility issues.

### **Other Requirements**

As part of the City of Palo Alto's procurement process, artists and artist teams selected and approved by the Public Art Commission will enter into a contract with the City for the entire duration of the project. Based on the specific scope of the project, the artist may be required to secure and maintain various types of insurance, including Automobile Liability, General Liability and other insurance as needed. While some items specific to individual projects such as scope of work, payment schedule and schedule of deliverables may be negotiated, the terms of the contract as approved by the City of Palo Alto will not be changed.