



Smart Growth America
Improving lives by improving communities

Creative Placemaking Summit ATX

A celebration of community dialogue and enhanced transportation through the arts

Hosted by Capital Metro | Austin Transportation Department | Economic Development Department | Corridor Program Office | Downtown Austin Alliance

**September
27-28, 2018**

**George Washington Carver Museum and Cultural Center
1165 Angelina Street, Austin TX 78702**

KEYNOTE SPEAKER

**Creative
Placemaking:
Celebrating
Communities, Arts &
Transportation**

Ben Stone, Director of Arts & Culture

Transportation for America Smart Growth America



Thursday, Sept. 27

**5:30 pm
6 - 7 pm**

**Check-in and social//Refreshments Provided
Presentation
Followed by Q&A discussion with Ben Stone**

[Register on Eventbrite by Sept. 22.](#)

Creative Placemaking offers an engaging tool to strengthen dialogue and reflect the authentic character of communities. National leader Ben Stone will share inspiring examples from transportation projects around the country. He'll suggest how Austin agencies, artists and arts organizations can get engaged in the movement. Creative placemaking advocates that transportation and community development projects benefit from the participation of artists at the onset and throughout. The result is city streets, transportation experiences, and public space that welcome us all.

FRIDAY SCHEDULE ON FOLLOWING PAGE

Friday, Sept. 28

7:30 – 9:00 am **Leadership Breakfast: A condensed version for executives of the community talk**

Creative Placemaking Skills 101

9:00 am **Check-in & Coffee Social**
9:30 – 11:30 am **Training Workshop**

[Register on Eventbrite by Sept. 22](#)

National leader Ben Stone will lead this practical skills training workshop for Austin agencies, artists and arts organizations. Creative placemaking allows transportation and community development projects to benefit from the participation of artists at the onset and throughout. Participants will learn how the creative community and the transportation professionals can work together, to enhance community outcomes for funded transportation projects.

Creative Placemaking in Action: 3 Opportunities for Austin

12:00 – 4:00 **Workshops**

Following the morning skills training, invited participants will attend this workshop to explore real opportunities in Austin. The three transportation projects to be considered will be presented by Capital Metro, Austin Transportation, and the Corridor Program. (By invitation)

12 – 1:30 **Working Lunch: Explore Project Opportunities**

Participants will break out into three groups. Each group will tackle 1 of 3 current transportation initiatives in Austin that offers creative placemaking opportunities. Facilitators will assist agency and city staff in brainstorming with artists and arts organizations. Groups will discuss how arts and culture can lead to new kinds of community inclusion and investment with transportation projects.

1:30 – 2:00 **Coffee & Chocolate: Share Findings**

Each group will report out on the ideas generated, and solicit additional input from the other participants.

2:00 – 4:00 **Action Plans**

Working groups will further develop the ideas generated over the working lunch. Teams will develop action plans for each of the three initiatives that consider: Goals, Strategies, Action Plan, First Steps, Roles, Resources, and Metrics. Breakouts.

Closing Party

5 – 7 pm **See it, Feel it, Create it!**
Happy Hour & Local Slide Show

See inspiring arts and culture projects and hear their stories, from creative placemaking and civic arts groups working in Austin and nationally. Enjoy 7-minute presentations by UP Art Studio, GO Collaborative, Public City, other local artists and special guests. Participants to be confirmed.

Hosted by the Downtown Austin Alliance