

Huntersville Public Art Commission Department of Parks and Recreation Public Call for Artists and Request for Submissions Town Center Community Tile Project (RFQ-HPAC-001)

> Deadline: Tuesday January 8, 2019 5:00PM EST

Request for Qualifications (RFQ-HPAC-001) Town Center Community Tile Project

Overview:

The HPAC has partnered with Atrium Health to seek a qualified artist to commission a permanent public art display located at the Huntersville Town Center town owned property located at 105 Gilead Road Huntersville, NC 28078. This project will utilize 500 ceramic tiles crafted by citizens of Huntersville and painted to reflect the personal meaning of: *What Does Huntersville Mean to You?* This project is in partnership with and fully sponsored by Atrium Health. Qualified artist(s) will work directly with Atrium Health and the HPAC on a creative design which incorporates Atrium Health's brand and color schemes. The target installation date is May 5, 2019. Thank you for your interest!

Deadline:

This call and request for qualifications is open until 5:00PM on Tuesday January 8, 2019. To ensure fairness to all, requests for any extensions or waivers of deadlines will not be granted. The HPAC reserves the right to postpone, suspend, cancel or extend this deadline at any time and through public notice.

Eligibility:

This call is open to all artists who currently live or work in the State of North Carolina. Submitted designs must be original and represent creative kinetic/interactive use of ceramic tiles. Submitted designs can be created in any medium so long as it can be submitted digitally.

Selection Process:

A selection committee which includes representatives from the HPAC and Atrium Health will review all submitted proposals within 30 days from the RFQ deadline of January 8, 2019. Review of submitted designs will begin Wednesday January 9, 2019 with a final decision expected within two weeks.

The selection committee will then present the recommended design to the Huntersville Town Board of Commissioners for final approval.

Selection Criteria:

The selection committee will use the following criteria in determining the finalist:

- Innovation and creativity in prior projects and proposed design.
- Artist's implementation of the "What Does Huntersville Means to You" theme within the projects design.
- Demonstrated craftsmanship and technical knowledge of working with ceramics.

- Experience in creating public art work displays in collaboration and partnership with private sponsors (preferred).
- Knowledge and proficiency in protecting permanent displays from weather commonly found in Huntersville, NC.
- Preference will be given to Huntersville and Charlotte-Mecklenburg County based artists.
- Artist's creativity in kinetic and interactive design.
- Completeness of the application process as outlined in this announcement.

Location:

The location of the display will highlight a frequently traveled position on the Southwest corner of Gilead Rd. and Old Statesville Rd. (Rt. 115) intersection. With the entrance of Discovery Place Kids and Town of Huntersville Offices within steps, the area has high pedestrian traffic and is often a central place of gathering for all ages. The selected art is expected to be a focal point of interest of the square which also features all weather seating, solid brick foundation and an honorary clock dedicated by the Lake Norman – Huntersville Rotary Club.







The area allocated for the final piece is to be within 2.5' width X 30' length and will need to be secured to brick face and concrete foundation. The final piece must have the ability to be relocated should the need arise.

The land which now encompasses a lawn south of the location has been zoned for commercial development.

The area is exposed to the elements of weather which include four seasons with hot summers and annual snow and ice storms.

Budget:

All expenses for materials, installation and essentials will be provided by Atrium Health. The selected artist will receive a **\$2500.00 stipend** for their time and effort.

Tile Activation:

Atrium Health will be distributing ceramic tiles measuring 4"x4" to the general public at a series of public events over the course of several months. Individuals will be provided with information on the purpose of participating in the tile work, provided supplies and guidance on the motivating Community Values to be represented in their art. A total of 500 painted tiles will be collected with the expectation that all completed tiles be utilized in the final design.

Timeline:

November 19, 2018	Call to Artist Announcement/RFP
January 8, 2019	Response from Artist Due by 5:00PM EST
January 9, 2019	HPAC Review Process Begins
January 18, 2019	HPAC Review Process Complete
January 22, 2019	HPAC Presents Recommendation to Town Board
	Selected Artist Contacted
May 5, 2019	Installation

How To Apply:

All qualified and interested artists are encouraged to apply. All application requirements must be met to be considered. All applications, submissions and questions should be directed to Alison Ahrens at <u>AAhrens@huntersville.org</u> / 704-766-2253 / 105 Gilead Rd. Floor 3, Huntersville, NC 28078.

All submissions are due by 5:00PM Tuesday January 8, 2019.

- 1. One page statement of interest briefly describing the concept design and your inspiration behind the design.
- 2. One page resume or curriculum vitae.
- 3. Design Proposals: You may submit up to a maximum of 3 different designs for consideration. All designs should be submitted separately with its own statement of interest as explained in item 1.
- 4. All images should be medium to high resolution (50dpi, 800x600px minimum) JPEG files, a maximum of 4 draft images per submission.
- 5. Samples of your other work. Up to 10 images with descriptions to include title, date, size, medium and for public art location, commissioning organization, item description and budget.