

SEVEN WAYS LOCAL ARTS AGENCIES WORK IN, WITH, AND FOR THEIR COMMUNITIES



ADVOCACY & POLICY

LAAAs can serve both as thought leaders and policy creators on a wide range of topics and issues.

Examples: Arts education, creative economy, economic/community development, workforce development, cultural tourism, disaster preparedness and response, research, health, inter-cultural understanding and general quality of life.

FACILITIES

LAAAs can be responsible for the development and management of arts and cultural facilities and venues.

Examples: Live/work space, rehearsal and performance spaces, gallery space, hands-on art centers, or arts organization and creative entrepreneur incubators.

FUNDING & FINANCING

LAAAs can provide direct investment in the arts and culture community through grants and other financial support programs for artists and arts and cultural organizations or groups.

Examples: Operating/project support grants, technical assistance/capacity building grants, non-competitive project/program sponsorships, fellowships, grants for professional development/special project stipends, public/private matches, crowdfunding initiatives, leveraging funds via bonds, facilitating collaboratives or micro-lending.

PARTNERSHIPS & PLANNING

LAAAs can play a key role in uniting and connecting with local partners to address community needs and make their communities more healthy, vibrant and equitable.

Examples: Working with public schools, the Convention and Visitor Bureau, Chamber of Commerce, cultural planning, health and human service providers, colleges and universities, disaster preparedness and response and a wide range of city and state government agencies.

PROGRAMS & EVENTS

LAAAs can be the organization responsible for providing free or broad public arts and cultural experiences and opportunities to their community.

Examples: After school arts education programs, public art, free concerts in the park, exhibitions, heritage and preservation efforts, festivals or special events.

SERVICES

LAAAs can provide a portfolio of services to support the creative economy and arts and culture ecosystem.

Examples: Professional and creative workforce development workshops or classes, incubation and fiscal sponsor services, marketing, administrative/back office services, box office, or discipline specific workshops and trainings.

VISIBILITY

LAAAs can leverage their broader network and resources to drive public goodwill and communicate the importance and value of arts and culture in healthy, equitable and vibrant communities.

Examples: Community-wide marketing campaigns, Cultural tourism, civic engagement initiatives, arts and cultural event calendars, festivals, multi-sector programs, research, convenings/focus groups or media partnerships.