*From Idea to Action: Advancing Cultural Equity in the Arts in the Greater Sacramento Region*

Wednesday, January 16, 2019

Summit Schedule

10:00 -10:30am Registration open (light breakfast provided)

10:30 -10:45am **Opening**

* Welcome: Priscilla Enriquez, Chief Impact & Strategy Officer SRCF
* Introduction to the convening: Melissa Cirone, Arts Program Manager, Sacramento Metro Arts Commission
* Opening performance: Sacramento Youth Poet Laureate, Khalypso

10:45 – 11:15 am **Keynote**: The Bridge to Cultural Equity

Kevin John Fong, Founder and President, Elemental Partners

11:20 -12:20pm **Morning Plenary:** Exploring tools for advancing cultural equity  
**Moderator:** Niva Flor, Director of Grantmaking & Strategic Impact, SRCF **Presenters:**

* Ted Russell, Associate Director, Arts Strategy & Ventures for the Kenneth Rainin Foundation
* Rebeka Rodriguez, Civic Engagement Manager at Yerba Buena Center for the Arts
* Ayanna L. Kiburi, Deputy Director, California Arts Council

Interactive Art Activity

The Voice Gallery Walk is intended to be an interactive way of sharing insights, questions, and resources with participants about discussions, findings, and strategies shared during the convening on advancing equity in the arts.

12:20pm – 1:00pm Bag Lunch & Networking break  
Voice gallery walk

1:00-2:00pm **Interactive coaching sessions (Breakouts)**

***More than Outreach: Building Authentic Community  
Engagement***

Facilitator - Rebeka Rodriguez   
*Funders and community leaders have been talking about community engagement for years.  They uphold its importance and often make community engagement a key criteria in awarding funds. But what does it really mean?  Is there an agreed upon definition of community engagement that works for all organizations in all communities or is it something that is less easily defined?  We often use words like “outreach” and “engagement” interchangeably but what is the significant difference between the two?  This session will help you to unpack the concept of “engagement” and make it relevant to your work and your constituencies.  We will examine models of engagement, specifically as they relate to diverse communities, and examine what you can do to move from a culture of marketing and outreach to one of true engagement.*

**Sharing your Story**   
Facilitators: Stacey Shelnut-Hendrick and Mark Simon   
*As artists and arts organizations, our viability often depends on our storytelling skills, but when systemic inequities exist how can we share our stories in ways that garner support, foster cultural equity, and lead to change.  In this vibrant breakout session, participants will explore strategies for crafting, sharing, and listening to impactful stories when the stage often rest on unequal ground and the story circle has no closed caption or translators.*

**Measuring Impact: Diversity and Inclusion assessment and evaluation**   
Facilitator – Aimée Barnes

Diversity*and*Inclusion*has emerged as a critical fieldwide practice. As such, it requires standards to help ensure that the work is done at the highest quality level possible. In this session participants will be introduced to the Global Diversity and Inclusion Benchmark model as a tool for helping organizations determine strategy and measure progress in managing*diversity *and fostering equity and* inclusion *best practices.*

2:00 – 2:50 pm **Afternoon Plenary:** Elevating voices: Creating a culture of diversity, equity and inclusion in the Greater Sacramento region

**Moderator:** Aimée Zenzele Barnes, Equity & Diversity Manager, City of Sacramento   
**Presenters:**

* Cassandra Walker Pye, Founder/CEO, 3.14 Communications, LLC
* Margie Reese, MJR Partners, Equity Audit Consultant

3:00pm Adjourn