



Arts, Culture and Creative Economy Commission

Staff Report
June 22, 2020

Honorable Chair and Members of the Arts, Culture and Creative Economy Commission

Title: CARES Act Relief Funding Framework for Creative Sector

Location/Council District: All districts

Recommendation: The Office of Arts and Culture staff recommends approval of the proposed framework for \$5 million of the Federal CARES Act Relief Fund approved by City Council to bolster Sacramento's Creative Economy

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Description/Analysis

Issue: Staff is recommending a framework for the \$5 million of the CARES Act Relief fund approved by City Council for the Creative Economy to include the following:

1. Cultural Asset Grant **\$1,000,000**

Cultural Organizations that manage City-owned or invested properties may apply for reimbursement for emergency general operating support costs due to mandated closures caused by the Coronavirus (Covid-19). Among the award criteria is demonstration of an organizational Diversity, Equity and Inclusion plan. Expenses must have been incurred between March 1 and May 30, 2020.

2. Emergency General Operating Support Grant **\$800,000**

Through a streamlined process, current grantees may apply for reimbursement for eligible emergency general operating costs due to mandated closures caused by the Coronavirus (Covid-19). Applicants must be recipients of the 2020 Cultural Arts Awards or 2020 Cultural Equity Investment programs and expenses must have been incurred between March 1 and May 30, 2020.

3. Cultural Equity Investment Grants **\$1,100,000**

Arts and cultural organizations that need an infusion of support to achieve the next level in their organizational sustainability during and after the Coronavirus may apply for the Cultural Equity Investment Grant. The organizations' mission, programs, staff, and board will represent inclusive culturally diverse communities and neighborhoods. Grant support includes eligible expenses due to mandated closures cause by the Coronavirus (Covid-19) and technical support with community mentors.

4. Arts Education Grants **\$500,000**

Arts, Cultural and Creative organizations may apply for the Arts Education Grant program for reimbursement for operating costs due to mandated closures caused by the Coronavirus (Covid-19) and for adapting arts education programming to adhere to current environments affected by the Coronavirus (Covid-19).

5. Arts And Cultural Equipment Grant **\$600,000**

Arts, Cultural and Creative organizations may apply for Arts and Cultural Equipment grants for equipment and supplies needed to respond to the Coronavirus. Eligible supplies and equipment include but are not limited to Personal Protective Equipment and technology that supports transitioning to virtual programming.

6. Creative Economy **\$1,000,000**

Individual Creatives and businesses supporting the Creative Economy may apply for reimbursement for lost employment, performances, rentals, and other qualified expenses caused by mandated closures due to the Coronavirus (Covid-19). Grants may be distributed through a partner entity.

Timeline: The anticipated timeline is as follows:

- June 22, 2020 ACCE Commission presentation
- June 30,2020 City Council presentation
- July 1, 2020 Outreach begins (continues throughout application period)
- July 8-22, 2020 Applications open
- July 23-30, 2020 Staff and Attorney Review for eligibility
- July 31-Aug. 21, 2020 Grant panels and selection
- Aug. 24, 2020 Special Commission meeting
- Aug. 25, 2020 Council approval for grants more than \$125,000
- Aug. 26, 2020 Contract and Check distributions begins

Reporting: All awarded grantees must complete a final report at the end of the year to as outlined in the terms of their contract with the City of Sacramento.

Policy Considerations: The approved \$5,000,000 is part of the one-time funding provided through the CARES Act Relief Fund. Additional funds from the CARES Act Relief Fund may be approved for the Creative Sector but are not guaranteed. All CARES Act funding must be used for qualified expenses outlined in the CARES Act Relief Fund (See Attachment 2).

Respectfully submitted by,

Ray Gargano

Ray Gargano
Grants & Cultural Programs

Approved by,

Jody Ulich
Director

Attachments

1. Creative Economy CARES Act Framework
2. CARES Flowchart